



RETAIL WEEK

CENTRAL ASIA

OCTOBER 16-17, 2024

UZBEKISTAN • TASHKENT
INTERCONTINENTAL HOTEL

FORUM ORGANIZERS



**Ministry of Investment,
Industry and Trade of the
Republic of Uzbekistan**



**MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA**



**RETAIL MARKET
EXPERTS
ASSOCIATION**

OPERATORS



Retail Event



EXPERT CONGRESS



ANDREY KARPOV

Chairman of the Board of the Association of Retail Market Experts

In a rapidly changing world, the economy of Uzbekistan consistently shows financial stability and high growth rates. In 2023, the state became the leader in Central Asia in terms of gross domestic product growth and took the top line in the ranking for attracting foreign direct investment among the CIS countries. The total volume of foreign trade turnover of Uzbekistan amounted to \$62.6 billion, increasing by 23.9% compared to 2022.

The explosive growth of the economy of Uzbekistan determined the venue for the International Forum of E-Commerce and Retail RETAIL WEEK CENTRAL ASIA. For the first time it will take place in Tashkent on October 16–17, 2024. The forum will bring together representatives of leading retail brands, industry experts, and retail industry professionals from such countries as: Uzbekistan, Tajikistan, Turkmenistan, Kazakhstan, Kyrgyzstan, as well as Azerbaijan, Armenia, Belarus, Georgia, China, Mongolia, Russia and Turkey.

Plenary sessions and discussions will give forum participants a unique opportunity to get acquainted with the practices of modern retail, discover successful cases and lay the foundation for new forms of mutually beneficial cooperation.

The new knowledge will be complemented by an exhibition dedicated to advanced technologies in the retail sector, and a Trade and Purchasing Exchange, within which suppliers and retail chains will be able to conclude mutually beneficial contracts.

See you at RETAIL WEEK CENTRAL ASIA in Tashkent!

ABOUT THE EVENT

An international event that will bring together retail trade participants, suppliers and manufacturers of consumer products, retail solutions, consulting companies, industry associations and authorities.

This is a unique opportunity to exchange experiences and ideas, establish and expand business contacts with colleagues from different regions and countries.

The forum will combine two formats:

- a traditional networking platform for discussing current retail issues and finding joint solutions for business;
- exhibition format with ample opportunities to clearly demonstrate advanced developments and technologies in the retail sector.

Forum by the numbers:



1500+*
PARTICIPANTS



50+
BUSINESS
EVENTS



500+
COMPANIES



200+
SPEAKERS

Also retail tours to retail chains and shopping centers of the Republic of Uzbekistan, trips to visit manufacturing companies in the textile and light industries, food products, household appliances and electronics of the Republic of Uzbekistan will be organized for participants within the framework of the Forum.



5 REASONS TO PARTICIPATE



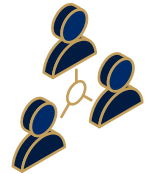
EXPANSION OF SALES GEOGRAPHY

- Increase your base of business and useful contacts. All about deliveries and logistics in two days.
- Get the opportunity to personally communicate with representatives major brands and attract investment. There are more than 25 large networks among the participants.



PARTICIPATION IN THE TRADE AND PURCHASING EXCHANGE

- Get access to a unique platform for business negotiations between retail and suppliers in Central Asia and Russia.
- Negotiate new contracts with major players in the retail market and start selling to online retail directly on the forum.



NETWORKING

- Meet the owners and managers of large and medium-sized companies during informal communication.
- Directly ask questions to experts and get new ideas and assessment for your business, as well as find potential business partners.



TECHNOLOGIES AND INNOVATIONS

- Visit the business program and learn about trends in IT, new technologies in retail and opportunities for optimizing business processes.
- Become an exhibitor at the exhibition and present your products to a wide audience.
- Get acquainted with the innovative developments that will be presented at the Expo and compare existing proposals.
- Collect information about competitors, potential suppliers and partners.



RETAIL WEEK AWARDS

Participation in the RETAIL WEEK AWARDS gives you the opportunity to:

- Announce your company/startup/project to the international business community and gain recognition and fame;
- Confirm your company's market leader status among the business community.

	Strategic partner	General Partner	Platinum Partner	Gold Partner	Partner	Gala dinner Partner (awards)	Retail Plov Partner
Стоимость	35 000 \$ 3 000 000 RUB 440 000 000 UZS	24 000 \$ 2 000 000 RUB 295 000 000 UZS	18 000 \$ 1 500 000 RUB 225 000 000 UZS	15 000 \$ 1 300 000 RUB 190 000 000 UZS	11 500 \$ 1 000 000 RUB 146 000 000 UZS	11 500 \$ 1 000 000 RUB 146 000 000 UZS	6 000 \$ 540 000 RUB 78 000 000 UZS
OFFICIAL	Official status	✓	✓	✓	✓	✓	✓
	Diploma awarding	✓	✓	✓	✓	✓	✓
	Company's delegates	7	7	5	4	2	1
	Gala dinner ticket	3	1			3	
	Retail Plov ticket	2	1	1	1		2
DIGITAL	Active logo placement on the main page of the Forum website	✓	✓	✓	✓	✓	
	Active logo placement on the Forum website in the "Partners" section	✓	✓	✓	✓	✓	✓
	Partner's advertising block on the main page of the Forum	✓	✓				
	Posting a greeting on the Forum website	✓	✓				
	Company logo placement in the Forum's electronic catalog	✓	✓	✓	✓	✓	
	Company logo placement in the Forum's promotional video	✓	✓	✓	✓		
	Company logo placement in the Forum's promotional video	✓	✓	✓	✓	✓	
	Company news posting on the website and social networks of the Forum	✓	✓	✓	✓	✓	✓
	Logo in the email campaign	✓	✓	✓	✓	✓	✓
Placement of the company's advertising module in the electronic catalog	4 A4	2 A4	2 A4	1/2 A4			

	Strategic Partner	General Partner	Platinum Partner	Gold Partner	Partner	Gala dinner Partner (awards)	Retail Plov Partner	
Cost								
PRINT	Company logo placement on the participant badge ribbon	✓	✓	✓	✓	✓		
	Company logo placement on the background in the event hall	✓	✓	✓	✓	✓		
	Company logo placement on the press wall of the photo zone	✓	✓	✓	✓	✓		
	Company logo placement in the registration area	✓	✓					
	Company logo placement at the press wall and photo zone of the gala dinner	✓	✓				✓	✓
ПРОМО НА ПЛОЩАДКЕ В INTERCONTINENTAL	Providing space for an exhibition stand (50% discount on additional space)	20 sq. m.	10 sq. m.	8 sq. m.	6 sq. m.	4 sq. m.		
	Roll-up placement	✓	✓	✓	✓	✓	1 at Gala dinner	1 at Retail Plov
	Assigning a company/brand name to the conference hall in the Congress Center for the duration of the Forum. The name will be indicated on all diagrams, signs at the entrance to the hall, in the program of events, etc. It is possible to brand the hall with company symbols.	✓						
	Broadcast of the company's video (up to 2 min.) before the Plenary Session	✓	✓					
	Broadcasting of a company video (up to 2 min.) during breaks between sessions	up to 5 times a day	up to 5 times a day	up to 3 times a day	up to 2 times a day	up to 1 time a day		
	Possibility of work of promotional staff	✓	✓	✓	✓			
ДЕЛОВАЯ ПРОГРАММА	Opening speech	✓	✓					
	Speech at the plenary session	up to 15 min	up to 15 min					
	Participation of company representatives as session speakers	up to 3 speakers	up to 3 speakers	up to 2 speakers	up to 2 speakers	1 speaker		
	Provision of premises for a session on a relevant topic lasting up to 1.5 hours (subject to availability)	up to 1.5 hours						

FORUM DELEGATES

Forum delegate - “Standart” package

FREE

This package can be used by: retailers, FMCG companies, authorities. The package includes:

- Attending events during the Forum: conferences, round tables and exhibitions.
- Receiving information materials of the Forum: conference program, information about exhibition participants, presentations of key speakers, photographs from the Forum.

Forum delegate - “Optima” package

350 \$
(including taxes)

This package can be used by: consulting companies, service providers, distributors, IT companies, banks, etc. The package includes:

- Attending events during the Forum: conferences, round tables and exhibitions.
- Receiving information materials of the Forum: conference program, information about exhibition participants, presentations of key speakers, photographs from the Forum.

Forum delegate - “Premium” package

1 100 \$
(including taxes)

This package includes:

- Attending events during the Forum: conferences, round tables and exhibitions.
- Receiving information materials of the Forum: conference program, information about exhibition participants, presentations of key speakers, photographs from the Forum.
- VIP-badge.
- VIP-lounge.
- Access to online broadcasts.
- Individual assistance.

Online delegate

350 \$
(including taxes)

FORUM SPEAKERS

Partner package “Session Speaker”

2 150 \$
(including taxes)

This package includes:

- Speaker's speech with or without a presentation in a round table up to 15 minutes.
- Placement of the logo on the website in the “Speakers” section.

Partner package “Session Partner”

2 700 \$
(including taxes)

This package includes:

- Speaker's speech with or without a presentation in a round table up to 15 minutes.
- The company logo is on the website in the session program and in the “Partners” section.
- Integration into session issues (by agreement), possibility of session moderation (by agreement).
- Possibility of placing a roll-up in the session hall.

Partner package “Session Organizer”

4 300 \$
(including taxes)

This package includes:

- Formation of your own session (topic is approved with the organizers) on a turnkey basis.
- The company logo is on the website in the session program and in the “Partners” section.
- Providing an equipped room for up to 1.5 hours.
- Posting information about the session on all information resources.
- Mailings via the Forum's internal database.
- Possibility of placing advertising materials in the session hall.

To send proposals for participation and receive more detailed information, please send applications by email indicating the topic of the speech (case) with a brief abstract, a potentially interesting block or session for integration, as well as information on the speaker (full name and position) **or@retailweek.ru**

It is possible to agree on individual options for integration on exclusive terms.

ADDITIONAL ADVERTISING OPPORTUNITIES

Distribution of advertising and reference materials to participants (attached to the participant's package)	1 500 \$ (including taxes)
Presentation of company gift sets for speakers and session moderators	1 500 \$ (including taxes)
Gala Dinner Ticket	550 \$ (including taxes)
Naming the conference hall in the Congress Center with a company/brand name for the duration of the Forum. The name will be indicated on all diagrams, signs, signs at the entrance to the hall, in the program of events, etc. It is possible to brand the hall with the symbols of the company.	3 300 \$ (including taxes)

TRADE AND PURCHASING EXCHANGE

The main goal of the Trade and Purchasing Exchange is to provide an opportunity for retail representatives to meet face to face for negotiations with suppliers and manufacturing companies.

Participation in the Trade and Purchasing Exchange within the Forum will allow you to increase the base of useful contacts and gain access to a unique platform for business negotiations between retail and suppliers in Central Asia and Russia, negotiate new contracts with major players in the retail market and begin sales to online retail directly on the Forum, get acquainted with owners and managers of large and medium-sized companies, during informal communication get new ideas and assessment for your business, find potential partners.

Cost of participation for producers and suppliers of goods and services:

- **“STANDART” PACKAGE** (3 meetings) - 100 \$
- **“OPTIMA” PACKAGE** (5 meetings) - 150 \$
- **“BUSINESS” PACKAGE** (10 meetings) - 300 \$

*The schedule of meetings will be formed and agreed upon with participants as applications are received from interested companies.



PARTICIPANTS PROFILE AND TARGET AUDIENCE

25%

OWNERS
AND TOP MANAGEMENT

32%

HEADS
OF DEPARTMENTS

43%

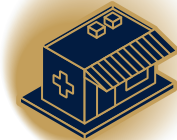
SUBJECT MATTER
EXPERTS



E-SHOPS



TRADITIONAL
RETAIL



PHARMACY
CHAINS



FMCG
PRODUCERS



BANKS



MARKETPLACES



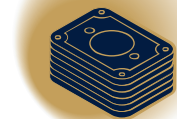
DIY &
HOUSEHOLD



EQUIPMENT
PRODUCERS



IT COMPANIES



INVESTORS



DEVELOPERS



RETAIL CHAINS

AGENDA

ECOM



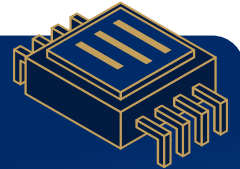
An expert platform about trends and growth drivers, leadership strategies, successful practices and technologies in e-commerce. Main trends in the development of modern online retail, market development forecasts and innovations.

MARKETING



A meeting place for marketing and marketing communications directors, brand managers, and loyalty program experts. The program discusses new challenges and successful cases of interaction between retail chains and manufacturers with customers, trends in consumer behavior.

INNOVATIONS & TECHNOLOGIES



Use of information technology in retail trade. New video analytics capabilities, how artificial intelligence is taking over retail and modern cloud solutions from vendors. What IT trends are now the most popular in retail and what technologies trading companies should pay attention to.

HR



Thematic block dedicated to effective personnel development strategies, employee motivation systems and new methods of human resource management in retail with the participation of leading analysts, experts and practitioners.

FINTECH



A platform for discussing innovative financial technologies for optimizing retail operations, using digital platforms to manage financial transactions, introducing modern payment services and managing financial transactions.

LOGISTICS



Thematic block dedicated to the optimization of logistics processes, inventory management, cost reduction and the introduction of modern solutions in the industry.

MAIN RETAIL EVENTS 2024 - 2026



**НЕДЕЛЯ
РОССИЙСКОГО
РИТЕЙЛА**

MAY 27-30
X International Forum
of Business and Government 2015 - 2024

Moscow, WTC Congress Center



**PARIS
RETAIL
WEEK**

SEPTEMBER 17-19
Leading event
in the field of multichannel commerce

Paris, France



eCom
& retail week'24

OCTOBER 8-9
International forum
e-commerce and retail

Moscow, WTC Congress Center



**RETAIL WEEK
CENTRAL ASIA**

OCTOBER 16-17
International forum
e-commerce and retail

Tashkent, Uzbekistan



**RETAIL WEEK
TURKEY**

OCTOBER 2025
International forum
e-commerce and retail

Istanbul, Turkey



**GLOBAL RETAIL
WEEK 2026**

FEBRUARY 2026
International forum
e-commerce and retail

Dubai, UAE



RETAIL WEEK

CENTRAL ASIA

OCTOBER 16-17, 2024

UZBEKISTAN · TASHKENT · HOTEL INTERCONTINENTAL

OFFICE IN UZBEKISTAN

Tashkent · Mustakillik Avenue, 7 · Ground Zero

  +998 91-006-05-43 · info@expertcongress.uz

OFFICE IN MOSCOW

Golovinskoe highway, 5A · BC «Vodniy» office 7025

 +7 (495) 323-71-07 · info@retailevent.ru