

INTERNATIONAL E-COMMERCE AND RETAIL FORUM



CENTRAL ASIA TRADE FORUM

October 29–30, 2026



МИНИСТЕРСТВО ИНВЕСТИЦИЙ,
ПРОМЫШЛЕННОСТИ И ТОРГОВЛИ
РЕСПУБЛИКИ УЗБЕКИСТАН



АССОЦИАЦИЯ
ЭКСПЕРТОВ
РЫНКА РЕТЕЙЛА

UZBEKISTAN · TASHKENT
HYATT REGENCY TASHKENT HOTEL

GREETINGS TO PARTICIPANTS



Laziz Kudratov

Minister of Investment, Industry and Trade of the Republic of Uzbekistan

“This significant event opens up new prospects for the development of trade and economic cooperation between Uzbekistan, Russia and other countries in Central Asia. Today, the world is changing rapidly, and digitalization, innovation and new technologies are becoming an integral part of global processes.

The Forum provides a unique opportunity to discuss advanced solutions and strengthen partnerships that will create a solid foundation for the further growth and prosperity of our economies. I am confident that the Forum will become a catalyst for new successful initiatives that will make a significant contribution to the development of regional trade and e-commerce”.



Андрей Карпов

Chairman of the Board, Association of Retail Market Experts

“To stay in a leading position, it is necessary not only to keep up with the times, but also to be ahead of them, implementing advanced solutions and adapting to new conditions. The Forum will feature expert sessions, round tables, plenary discussions and success cases that reflect best practices and help build strategies for future growth. I am confident that Central Asia Retail Week will become the main platform for regular interaction between market participants, exchange of advanced ideas and implementation of innovations in retail and e-commerce. The interaction and cooperation that we are establishing here will certainly make a significant contribution to the development of Central Asia countries' economies”.

ABOUT THE EVENT

An international event that brings together retailers, suppliers and manufacturers of consumer goods, retail solutions, consulting companies, industry associations and government entities.

This is a unique opportunity to exchange experience and ideas, establish and expand business contacts with colleagues from different regions and countries.

The forum will combine two formats:

- a traditional conference program with networking for discussing current retail issues and finding best solutions for business;
- an exhibition format with ample opportunities to demonstrate solutions and technologies for retail and e-commerce by leading suppliers, service and consulting companies who will present the latest products and services. Guests will enjoy master classes, the best ideas for stores, and special offers from exhibitors.

FORUM IN NUMBERS

1000+
PARTICIPANTS

20+
BUSINESS
EVENTS

500+
COMPANIES

100+
SPEAKERS



OUR PARTICIPANTS

25% OWNERS AND TOP MANAGERS

32% DEPARTMENT MANAGERS

43% SPECIALISTS

ONLINE STORES • TRADITIONAL RETAIL • PHARMACY CHAINS • BANKS • FMCG PRODUCERS • MARKETPLACES
RETAIL • DIY & HOUSEHOLD • EQUIPMENT PRODUCERS • IT COMPANIES • INVESTORS • DEVELOPERS





KHURRAM TESHABAEV
Deputy Minister of Investment,
Industry and Trade
of the Republic of Uzbekistan



VYACHESLAV PAK
First Deputy Director NAPP



INOMJON ABDURAKHMONOV
Head of the Department of Foreign Trade
Ministry of Investment, Industry and Trade
of the Republic of Uzbekistan



ANDREY KARPOV
Chairman of the Board
Association of Retail Market
Experts



VLADLEN MAKSIMOV
Vice President of OPORA RUSSIA,
President of the Association
of Small-Format Trade



VLADISLAV KURBATOV
CEO Pyaterochka



KSENIYA KOCHERGINA
Marketing Director, Umal Group
(Narodny, Globus, Dostor and SPAR)



KONSTANTIN LOKTEV
Executive Director Nielsen



ANNA LEBEDEVA
Vice President of Marketing
Association of Retail Market
Experts



ANGELA RYABOVA
Director of the "hard" format
discounter Magnit



AKMAL PRIMKULOV
Head of Representative Office
Wildberries in Uzbekistan



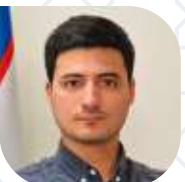
ARTEM SOKOLOV
President
Association of Internet Trade Companies
(AKIT)



VLADIMIR GONCHAREVICH
Director for interaction with Regional and Foreign
Public Authorities Ozon



DENIS KOSACHENKO
CEO
M Cosmetic



ASKARZHON ZAKIROV
Head of Crypto-assets Turnover Sphere
Development Department NAPP



ANDREY KOVAKIN
CEO
Uzum Tezkor



DMITRIY BENZORUK
CEO
Uzum E-com



ZHAKHONGIR USMONOV
CEO ZOOD



MARINA POLYAKOVA
Commercial Director
Baraka Market



ABDURAKHMON ABDURASHIDOV
Managing Director/Head of Super APP
Alif Company



GLEB SHEVTSOV
Financial Director
M Cosmetic



SARDOR KADYROV
GR
Yandex Uzbekistan



MUZAFFAR AZAMOV
Chairman
e-Commerce Association of Uzbekistan



OLGA KONDRATYEVA
Purchasing Director Bil



SHAVKAT RASULOV
Marketing Director
Baraka Market



DIYOR MIRZAAHMEDOV
Chairman of the Board
Marketing Association
of Uzbekistan



DMITRY VYPRITSKY
IT Director
M Cosmetic



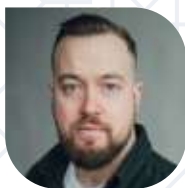
VLADIMIR PISKUNOV
Commercial Director
M Cosmetic



OLIMZHON ZAKIROV
Executive Director UZCARD



MURAT AZAMOV
Founder and President
Uzbekistan Franchising
Association



EVGENIY RANKO
Head of Fintech
Department Ediweb



KAMRONBEK MYKHAMMADIEV
Head of the Department for Regulation
and Development of Electronic Commerce NAPP



DMITRY CHISTYAKOV
Head of Project LENTA



BAKTYYAR MUHAMED
Head of Project LENTA



NARGIZA MIRALIMOVA
Director CryptoMAG



ARTEM KLIMENKO
CEO
Heemera LLC



ALEXEY IVANOV
Founder and Director
Customer Experience
Laboratory



**VASILY
PANOV**
Vice CEO
Advantum LLC



DENIS SHIPILOV
CEO
Lockton Hub



SERGEY ILYUKHA
Member of the Board
Association of Retail Market
Experts



GALINA KAN
Director of the Department of
Human Resources Management
Texnomart



ANAR KOSTENKO
Founder
KSP CONSULTING



ALEXEY YAKOVENKO
Founder
Lockton Solutions



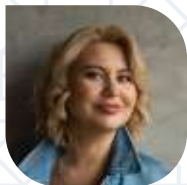
SAIDAMIR MARUFKHUDJAYEV
Chief Data Officer
Korzinka Go



CENTRAL ASIA TRADE FORUM

FORUM SPEAKERS

en.retailweek.uz



KARINA VOLNOVA
HR Director
GC TECHNODOM and Airba
Ecosystem



VALERIY RUSIN
CEO
Logistics Orient



ULUGBEK TAVAKKALOV
Chairman of the Board. Mybank



YULIA LYASHENKO
Member of the Supervisory Board
Havas Group, HRD



OTABEK NASYROV
Chairman
Central Asian Fintech Association
(CAFA)



ROMAN MAZUR
CEO
Mountain Ridge: Executive Search,
Management Selection & IT
Recruitment



NARGISA BAIMIRZAEVA
Director of Transformation Projects
Ishonch



ZINAIDA STARUKHINA
HRD
Uzum ecosystem



MAGZUM TOLESH
Co-founder and CEO of the online
service EasyTap. Participant in the rating
Forbes "30 under 30"



NADEZHDA MEDVEDNIKOVA
Head of the training center Korzinka



IRINA PETRAKOVA
HR Director
M Cosmetic



OLGA CHUDINA
Head of Treasury Service
Korzinka



MARINA MASLYANSKAYA
Head of the Department
of Product Development
Russian Post



ANARA KULATAEVA
Director of Talent Management Department
Magnum



RUSTAM TOSHOV
Chairman
IT-ALLIANCE Association



VYACHESLAV KRYUCHKOV
Director of Logistics Bil

WHY PARTICIPATE?

EXPANSION OF SALES GEOGRAPHY

- Increase your business and useful contacts base. Everything about supplies and logistics in two days.
- Get the opportunity to personally communicate with representatives of the largest brands and attract investments. Meet more than 25 retailers

TECHNOLOGIES AND INNOVATIONS

- Be part of agenda and learn about trends in IT, new technologies in retail and business processes optimization.
- Become an exhibitor and present your products to attendees.
- Learn about innovations that will be presented at the Expo, compare existing offers.
- Collect information about competitors, potential suppliers and partners.

NETWORKING

- Meet the owners and top managers during networking.
- Ask questions to experts and get new ideas and assessment for your business, as well as find potential business partners.

MAIN TRACKS OF THE AGENDA

MARKETING

**INNOVATION, IT
AND TECHNOLOGIES**

LOGISTICS

FRANCHIZING

E-COMMERCE

ANALYTICS

**CRYPTOCURRENCIES
AND BLOCKCHAIN**

**CATEGORY
MANAGEMENT**

FASHION

HR

**COMMERCIAL
REAL ESTATE**

FINTECH





Awards RETAIL WEEK

The purpose of the award is to recognize the most worthy representatives of the retail market, to attract the attention of the professional community to the most significant achievements in retail and to share the best practices with specialists.

Entries open August 1, 2026!

List of nominations:

- Largest Central Asia Retailer
- The best service for retail: big data, analytics
- Effective Joint Project (Retail Chain and Supplier)
- Best Logistics Service for Retail
- Best Banking Service for Retail
- Fintech Project of the Year
- Best Employer of the Year
- Best Shopping Experience in Retail
- Collaboration of the Year in Retail
- Shop Design

For all questions regarding nominations, applications, submitted materials please send a message to awards@retailevent.ru

Application fee:

200 \$

2 700 000 UZS
20 000 RUB

**Ticket to the Gala Dinner
(AWARDS):**

450 \$

5 500 000 UZS
45 000 RUB





PARTICIPATION COST FOR FORUM

STANDARD PACKAGE

FREE

This package can be used by: retailers, FMCG companies, government entities

OPTIMA PACKAGE

350 \$ | 4 160 000 UZS
35 000 RUB

This package can be used by: consulting companies, service providers, distributors, IT companies, banks, exhibition companies etc.

PREMIUM PACKAGE

1000 \$ | 13 500 000 UZS
100 000 RUB

The package includes:

- VIP badge
- Participation in gala dinner (Retail Week Awards)
- Access to the VIP Lounge

TICKET TO THE GALA DINNER, AWARDS

450 \$ | 5 500 000 UZS
45 000 RUB

The package includes:

- Participation in gala dinner (Retail Week Awards)



PARTNERSHIP OPTIONS

STRATEGIC PARTNER

35 000 \$ | 420 000 000 UZS
3 500 000 PYB

PLATINUM PARTNER

25 000 \$ | 300 000 000 UZS
2 500 000 PYB

GOLD PARTNER

15 000 \$ | 180 000 000 UZS
1 500 000 PYB

REGISTRATION PARTNER

10 000 \$ | 125 000 000 UZS
1 000 000 PYB

AWARDS GENERAL PARTNER

15 000 \$ | 180 000 000 UZS
1 500 000 PYB

AWARDS OFFICIAL PARTNER

7 500 \$ | 90 000 000 UZS
750 000 PYB

VIP LOUNGE PARTNER (WITH CATERING)

10 000 \$ | 125 000 000 UZS
1 000 000 PYB

PHOTOZONE PARTNER

6 500 \$ | 80 000 000 UZS
650 000 PYB

PARTNERSHIP PACKAGES FOR SESSION ORGANIZERS AND SPEAKERS

SESSION ORGANISER

4 000 \$ | 50 000 000 UZS
400 000 RUB

SESSION PARTNER

3 000 \$ | 40 000 000 UZS
300 000 RUB

SESSION SPEAKER

2 000 \$ | 25 000 000 UZS
200 000 RUB

All sponsorship and advertising opportunities can be adapted to the needs and interests of your company, which will allow you to use the commercial potential of the Forum as effectively as possible. It is possible to create non-standard and individual sponsorship and advertising solutions. We are also ready to discuss special projects with you.

PARTICIPATION FEES



The cost of participation consists of the exhibitor's registration fee and the cost of the exhibition space (equipped or unequipped). The price includes taxes.

250 \$ | 3 300 000 UZS
25 000 RUB

REGISTRATION FEE

It includes registration of Forum participants with the Participant package and attendance all business program events of CENTRAL ASIA TRADE FORUM 2026.

RAW SPACE

250 \$ | 3 300 000 UZS | per sq.m
25 000 RUB

When you buying raw space, only individual construction is possible by preferable agreement with the Direction.

The placement of Pop-Up structures is prohibited.

INDIVIDUAL STAND CONSTRUCTION

300 \$ | 3 900 000 UZS | per sq.m
30 000 RUB

* Space rent is not included.
The cost varies depending on the scope of work.



EQUIPPED STAND

490 \$ | 6 500 000 UZS | per sq.m
49 000 RUB

Wall panels made of wood with a printed banner, carpet, reception desk (laminated MDF), bar chair, electrical socket, waste bin, spot lamps.



CENTRAL ASIA TRADE FORUM

2026

UZBEKISTAN • TASHKENT

OFFICE IN UZBEKISTAN

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