

# INTERNATIONAL E-COMMERCE AND RETAIL FORUM



## CENTRAL ASIA TRADE FORUM

October 29–30, 2026



МИНИСТЕРСТВО ИНВЕСТИЦИЙ,  
ПРОМЫШЛЕННОСТИ И ТОРГОВЛИ  
РЕСПУБЛИКИ УЗБЕКИСТАН



АССОЦИАЦИЯ  
ЭКСПЕРТОВ  
РЫНКА РЕТЕЙЛА

UZBEKISTAN · TASHKENT  
HYATT REGENCY TASHKENT HOTEL

## GREETINGS TO PARTICIPANTS



**Laziz Kudratov**

Minister of Investment, Industry and Trade of the Republic of Uzbekistan

“This significant event opens up new prospects for the development of trade and economic cooperation between Uzbekistan, Russia and other countries in Central Asia. Today, the world is changing rapidly, and digitalization, innovation and new technologies are becoming an integral part of global processes.

The Forum provides a unique opportunity to discuss advanced solutions and strengthen partnerships that will create a solid foundation for the further growth and prosperity of our economies. I am confident that the Forum will become a catalyst for new successful initiatives that will make a significant contribution to the development of regional trade and e-commerce”.



**Андрей Карпов**

Chairman of the Board, Association of Retail Market Experts

“To stay in a leading position, it is necessary not only to keep up with the times, but also to be ahead of them, implementing advanced solutions and adapting to new conditions. The Forum will feature expert sessions, round tables, plenary discussions and success cases that reflect best practices and help build strategies for future growth. I am confident that Central Asia Retail Week will become the main platform for regular interaction between market participants, exchange of advanced ideas and implementation of innovations in retail and e-commerce. The interaction and cooperation that we are establishing here will certainly make a significant contribution to the development of Central Asia countries' economies”.

## ABOUT THE EVENT

An international event that brings together retailers, suppliers and manufacturers of consumer goods, retail solutions, consulting companies, industry associations and government entities.

This is a unique opportunity to exchange experience and ideas, establish and expand business contacts with colleagues from different regions and countries.

The forum will combine two formats:

- a traditional conference program with networking for discussing current retail issues and finding best solutions for business;
- an exhibition format with ample opportunities to demonstrate solutions and technologies for retail and e-commerce by leading suppliers, service and consulting companies who will present the latest products and services. Guests will enjoy master classes, the best ideas for stores, and special offers from exhibitors.

## FORUM IN NUMBERS

**1500+**  
PARTICIPANTS

**50+**  
BUSINESS  
EVENTS

**500+**  
COMPANIES

**200+**  
SPEAKERS



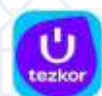
**OUR PARTICIPANTS**

**25%** OWNERS AND TOP MANAGERS

**32%** DEPARTMENT MANAGERS

**43%** SPECIALISTS

ONLINE STORES • TRADITIONAL RETAIL • PHARMACY CHAINS • BANKS • FMCG PRODUCERS • MARKETPLACES  
RETAIL • DIY & HOUSEHOLD • EQUIPMENT PRODUCERS • IT COMPANIES • INVESTORS • DEVELOPERS





**KHURRAM TESHABAEV**  
Deputy Minister of Investment,  
Industry and Trade  
of the Republic of Uzbekistan



**VYACHESLAV PAK**  
First Deputy Director NAPP



**INOMJON ABDURAKHMONOV**  
Head of the Department of Foreign Trade  
Ministry of Investment, Industry and Trade  
of the Republic of Uzbekistan



**ANDREY KARPOV**  
Chairman of the Board  
Association of Retail Market  
Experts



**VLADLEN MAKSIMOV**  
Vice President of OPORA RUSSIA,  
President of the Association  
of Small-Format Trade



**VLADISLAV KURBATOV**  
CEO Pyaterochka



**DMITRY RUSAKOV**  
Director for interaction with government  
entities e-commerce services Yandex



**KONSTANTIN LOKTEV**  
Executive Director Nielsen



**ANNA LEBEDEVA**  
Vice President of Marketing  
Association of Retail Market  
Experts



**ANGELA RYBOVA**  
Director of the "hard" format  
discounter Magnit



**AKMAL PRIMKULOV**  
Head of Representative Office  
Wildberries in Uzbekistan



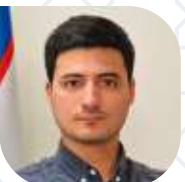
**ARTEM SOKOLOV**  
President  
Association of Internet Trade Companies  
(AKIT)



**VLADIMIR GONCHAREVICH**  
Director for interaction with Regional and Foreign  
Public Authorities Ozon



**DENIS KOSACHENKO**  
CEO  
M Cosmetic



**ASKARZHON ZAKIROV**  
Head of Crypto-assets Turnover Sphere  
Development Department NAPP



**ANDREY KOVAKIN**  
CEO  
Uzum Tezkor



**DMITRIY BENZORUK**  
CEO  
Uzum E-com



**ZHAKHONGIR USMONOV**  
CEO ZOOD



**KSENIYA KOCHERGINA**  
Marketing Director, Umal Group  
(Narodny, Globus, Dostor and SPAR)



**MARINA POLYAKOVA**  
Commercial Director  
Baraka Market



**ABDURAKHMON ABDURASHIDOV**  
Managing Director/Head of Super APP  
Alif Company



**GLEB SHEVTSOV**  
Financial Director  
M Cosmetic



**ANDREY SHCHENNIKOV**  
Managing Director  
Kapital Bank



**SARDOR KADYROV**  
GR  
Yandex Uzbekistan



# CENTRAL ASIA TRADE FORUM

## FORUM SPEAKERS

en.retailweek.uz



**MUZAFFAR AZAMOV**  
Chairman  
e-Commerce Association of Uzbekistan



**OLGA KONDRATYEVA**  
Purchasing Director Bil



**SHAVKAT RASULOV**  
Marketing Director  
Baraka Market



**DIYOR MIRZAAHMEDOV**  
Chairman of the Board  
Marketing Association  
of Uzbekistan



**DMITRY VYPRITSKY**  
IT Director  
M Cosmetic



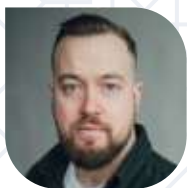
**VLADIMIR PISKUNOV**  
Commercial Director  
M Cosmetic



**OLIMZHON ZAKIROV**  
Executive Director UZCARD



**MURAT AZAMOV**  
Founder and President  
Uzbekistan Franchising  
Association



**EVGENIY RANKO**  
Head of Fintech  
Department Ediweb



**KAMRONBEK MYKHAMMADIEV**  
Head of the Department for Regulation  
and Development of Electronic Commerce NAPP



**RAFAIL SALIKHOV**  
Director of Development,  
Directorate of Information Technologies  
LENTA



**DENIS STRUKOV**  
CEO Geointellect



**NARGIZA MIRALIMOVA**  
Director CryptoMAG



**ARTEM KLIMENKO**  
CEO  
Heemera LLC



**ALEXEY IVANOV**  
Founder and Director  
Customer Experience  
Laboratory



**VASILY  
PANOV**  
Vice CEO  
Advantum LLC



**DENIS SHIPILOV**  
CEO  
Lockton Hub



**SERGEY ILYUKHA**  
Member of the Board  
Association of Retail Market  
Experts



**GALINA KAN**  
Director of the Department of  
Human Resources Management  
Texnomart



**ANAR KOSTENKO**  
Founder  
KSP CONSULTING



**ALEXEY YAKOVENKO**  
Founder  
Lockton Solutions



**SAIDAMIR MARUFKHUDJAYEV**  
Chief Data Officer  
Korzinka Go



**DMITRY CHISTYAKOV**  
Head of Project LENTA



**BAKTYYAR MUHAMED**  
Head of Project LENTA



# CENTRAL ASIA TRADE FORUM

## FORUM SPEAKERS

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**KARINA VOLNOVA**  
HR Director  
GC TECHNODOM and Airba  
Ecosystem



**VALERIY RUSIN**  
CEO  
Logistics Orient



**ULUGBEK TAVAKKALOV**  
Chairman of the Board. Mybank



**YULIA LYASHENKO**  
Member of the Supervisory Board  
Havas Group, HRD



**OTABEK NASYROV**  
Chairman  
Central Asian Fintech Association  
(CAFA)



**ROMAN MAZUR**  
CEO  
Mountain Ridge: Executive Search,  
Management Selection & IT  
Recruitment



**NARGISA BAIMIRZAEVA**  
Director of Transformation Projects  
Ishonch



**ZINAIDA STARUKHINA**  
HRD  
Uzum ecosystem



**MAGZUM TOLESH**  
Co-founder and CEO of the online  
service EasyTap. Participant in the rating  
Forbes "30 under 30"



**NADEZHDA MEDVEDNIKOVA**  
Head of the training center Korzinka



**IRINA PETRAKOVA**  
HR Director  
M Cosmetic



**OLGA CHUDINA**  
Head of Treasury Service  
Korzinka



**MARINA MASLYANSKAYA**  
Head of the Department  
of Product Development  
Russian Post



**ANARA KULATAEVA**  
Director of Talent Management Department  
Magnum



**RUSTAM TOSHOV**  
Chairman  
IT-ALLIANCE Association



**VYACHESLAV KRYUCHKOV**  
Director of Logistics Bil

## WHY PARTICIPATE?

### EXPANSION OF SALES GEOGRAPHY

- Increase your business and useful contacts base. Everything about supplies and logistics in two days.
- Get the opportunity to personally communicate with representatives of the largest brands and attract investments. Meet more than 25 retailers

### TECHNOLOGIES AND INNOVATIONS

- Be part of agenda and learn about trends in IT, new technologies in retail and business processes optimization.
- Become an exhibitor and present your products to attendees.
- Learn about innovations that will be presented at the Expo, compare existing offers.
- Collect information about competitors, potential suppliers and partners.

### NETWORKING

- Meet the owners and top managers during networking.
- Ask questions to experts and get new ideas and assessment for your business, as well as find potential business partners.

## MAIN TRACKS OF THE AGENDA

**MARKETING**

**INNOVATION, IT  
AND TECHNOLOGIES**

**LOGISTICS**

**FRANCHIZING**

**E-COMMERCE**

**ANALYTICS**

**CRYPTOCURRENCIES  
AND BLOCKCHAIN**

**CATEGORY  
MANAGEMENT**

**FASHION**

**HR**

**COMMERCIAL  
REAL ESTATE**

**FINTECH**





# Awards RETAIL WEEK

The purpose of the award is to recognize the most worthy representatives of the retail market, to attract the attention of the professional community to the most significant achievements in retail and to share the best practices with specialists.

**Entries open August 1, 2026!**

List of nominations:

- Largest Central Asia Retailer
- The best service for retail: big data, analytics
- Effective Joint Project (Retail Chain and Supplier)
- Best Logistics Service for Retail
- Best Banking Service for Retail
- Fintech Project of the Year
- Best Employer of the Year
- Best Shopping Experience in Retail
- Collaboration of the Year in Retail
- Shop Design

For all questions regarding nominations, applications, submitted materials please send a message to [awards@retailevent.ru](mailto:awards@retailevent.ru)

**Application fee:**

**200 \$**

2 700 000 UZS  
20 000 RUB

**Ticket to the Gala Dinner  
(AWARDS):**

**450 \$**

5 500 000 UZS  
45 000 RUB





## PARTICIPATION COST FOR FORUM

### STANDARD PACKAGE

**FREE**

This package can be used by: retailers, FMCG companies, government entities.

### OPTIMA PACKAGE

**350 \$** | 4 160 000 UZS  
35 000 RUB

This package can be used by: consulting companies, service providers, distributors, IT companies, banks, exhibition companies etc.

### PREMIUM PACKAGE

**1000 \$** | 13 500 000 UZS  
100 000 RUB

The package includes:

- VIP badge.
- Participation in Retail Plov
- Participation in gala dinner (Awards ceremony)
- Individual assistance.

### TICKET TO THE GALA DINNER

**450 \$** | 5 500 000 UZS  
45 000 RUB

AWARDS



## PARTNERSHIP OPTIONS

### STRATEGIC PARTNER

35 000 \$ | 420 000 000 UZS  
3 500 000 PYB

### PLATINUM PARTNER

25 000 \$ | 300 000 000 UZS  
2 500 000 PYB

### GOLD PARTNER

15 000 \$ | 180 000 000 UZS  
1 500 000 PYB

### REGISTRATION PARTNER

10 000 \$ | 125 000 000 UZS  
1 000 000 PYB

### AWARDS GENERAL PARTNER

15 000 \$ | 180 000 000 UZS  
1 500 000 PYB

### AWARDS OFFICIAL PARTNER

7 500 \$ | 90 000 000 UZS  
750 000 PYB

### VIP LOUNGE PARTNER (WITH CATERING)

10 000 \$ | 125 000 000 UZS  
1 000 000 PYB

### PHOTOZONE PARTNER

6 500 \$ | 80 000 000 UZS  
650 000 PYB

## PARTNERSHIP PACKAGES FOR SESSION ORGANIZERS AND SPEAKERS

### SESSION ORGANISER

4 000 \$ | 50 000 000 UZS  
400 000 RUB

### SESSION PARTNER

3 000 \$ | 40 000 000 UZS  
300 000 RUB

### SESSION SPEAKER

2 000 \$ | 25 000 000 UZS  
200 000 RUB

All sponsorship and advertising opportunities can be adapted to the needs and interests of your company, which will allow you to use the commercial potential of the Forum as effectively as possible. It is possible to create non-standard and individual sponsorship and advertising solutions. We are also ready to discuss special projects with you.

## PARTISIPATION FEES



The cost of participation consists of the exhibitor's registration fee and the cost of the exhibition space (equipped or unequipped). The price includes taxes.

**250 \$** | 3 300 000 UZS  
25 000 RUB

## REGISTRATION FEE

It includes registration of Forum participants with the Participant package and attendance all business program events of CENTRAL ASIA TRADE FORUM 2026.

### RAW SPACE

#### HALL

**200 \$** | 2 700 000 UZS  
20 000 RUB | per sq.m

#### LOBBY

**300 \$** | 3 900 000 UZS  
30 000 RUB | per sq.m

When you buying raw space, only individual construction is possible by preferable agreement with the Direction.

The placement of Pop-Up structures is prohibited.

### INDIVIDUAL STAND CONSTRUCTION

**300 \$** | 3 900 000 UZS  
30 000 RUB | per sq.m

\* Space rent is not included.  
The cost depend on the amount of work.



### EQUIPPED STAND

#### HALL

**390 \$** | 5 150 000 UZS  
39 000 RUB | per sq.m

#### LOBBY

**490 \$** | 6 500 000 UZS  
49 000 RUB | per sq.m





# CENTRAL ASIA TRADE FORUM

2026

UZBEKISTAN • TASHKENT

## OFFICE IN UZBEKISTAN

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