

CENTRAL ASIA TRADE FORUM PARTNERSHIP PACKAGES

STRATEGIC PARTNER

35 000 \$ | 420 000 000 UZS
3 500 000 PYB.

PLATINUM PARTNER

25 000 \$ | 300 000 000 UZS
2 500 000 PYB.

GOLD PARTNER

15 000 \$ | 180 000 000 UZS
1 500 000 PYB.

REGISTRATION PARTNER

10 000 \$ | 125 000 000 UZS
1 000 000 PYB.

AWARDS GENERAL PARTNER

15 000 \$ | 180 000 000 UZS
1 500 000 PYB.

AWARDS OFFICIAL PARTNER

7 500 \$ | 90 000 000 UZS
750 000 PYB.

VIP LOUNGE PARTNER WITH CATERING

10 000 \$ | 125 000 000 UZS
1 000 000 PYB.

PHOTOZONE PARTNER

6 500 \$ | 80 000 000 UZS
650 000 PYB.

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It is possible to create non-standard and individual sponsorship and advertising solutions. We are also ready to discuss special projects with you within the framework of sponsorship.

Partnership packages		Strategic partner 35 000 USD 420 000 000 UZS 3 500 000 PYB.	Platinum partner 25 000 USD 300 000 000 UZS 2 500 000 PYB.	Gold partner 15 000 USD 180 000 000 UZS 1 500 000 PYB.	Registration partner 10 000 USD 125 000 000 UZS 1 000 000 PYB.	Awards General partner 15 000 USD 180 000 000 UZS 1 500 000 PYB.	Awards Official partner 7 500 USD 90 000 000 UZS 750 000 PYB.	Partner VIP Lounge + catering prvision 10 000 USD 125 000 000 UZS 1 000 000 PYB.	Partner of photozone 6 500 USD 80 000 000 UZS 650 000 PYB.
DIGITAL	Official status	+	+	+	+	+	+	+	+
	Placement of the active logo on the main page of retailweek.uz	+	+	+	+	+	+		
	Placement of the active logo on the website retailweek.uz in the "Partners" section	+	+	+	+	+	+	+	+
	Placement of the logo on the participant's electronic ticket	+	+	+		+			
	Placement of the logo in the electronic program of the Forum	+	+	+	+	+			
	Placement of the company logo in the electronic catalog of the Forum	+	+	+	+	+	+	+	+
	Placement of the company logo in the promotional video of the Forum	+	+						
	Placement of the company logo in the post-video of the Forum	+	+	+	+				
	Placement of company news on the website retailweek.uz and social networks of the Forum	up to 5 news	up to 5 news	up to 3 news	2 news	up to 3 news	up to 2 news	1 news	1 news
	Logo in email newsletters about the Forum	+	+	+	+	+	+		
	Placement of the company's advertising module in the electronic catalog	One of the covers <small>(4th cover, first or last spread, depending on the order in which the package was purchased)</small>	3 A4 sheets	2 A4 sheets	1 A4 sheet	2 A4 sheets	1 A4 sheet	1/2 A4 sheet	1/2 A4 sheet
PRINT	Placement of the company logo on the participant's badge	+	+	+					
	Placement of the company logo on the stage backdrop	+	+	+					
	Placement of the company logo in the photo zone	+	+						+
	Placement of the company logo in the registration area	+			+				

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ON-SITE PROMO	Provision of space for an exhibition stand	up to 20 m ²	up to 15 m ²	up to 10 m ²					
	Placement of a roll-up company				in the registration area	at the venue of the gala dinner with awards	at the venue of the gala dinner with awards	in the LOUNGE	
	Broadcast of a company video (up to 2 min.) before the plenary session	+							
	Broadcast of a company video (up to 2 min.) before the strategy session	+							
	Broadcast of a company video (up to 2 min.) during breaks between sessions	+	+	+		at the venue of the gala dinner with awards	at the venue of the gala dinner with awards (in rotation)		
	Possibility of work of promotional personnel	+	+	+					
BUSINESS PROGRAM	Speech in a plenary session	up to 15 minutes, without a presentation							
	Participation of company representatives as speakers of the session	up to 4 speakers	up to 3 speakers	up to 2 speakers					
	Provision of premises for a session on a relevant topic (if possible)	1 session up to 1.5 hours	1 session up to 1.5 hours						
AWARDS	Participation in the Retail Week Awards	up to 3 applications	up to 2 applications	1 application		up to 2 applications	1 application		
	Provision of tickets to the Gala Dinner	5 tickets	3 tickets	2 tickets	1 ticket	10 tickets	3 tickets		
	Mention of the partner by the Award compere	+				+	+		
	Logo on the Retail Week Awards press wall	+				+	+		
	Placement of the logo on the Retail Week Awards prize					+	+		
	Logo in the Retail Week Awards photo zone / Backstage of the Retail Week Awards	+					+	+	

CENTRAL ASIA TRADE FORUM PARTNERSHIP PACKAGES

FOR SPEAKERS

SESSION ORGANISER

4 000 \$ | 50 000 000 UZS
400 000 PYB.

SESSION PARTNER

3 000 \$ | 40 000 000 UZS
300 000 PYB.

SESSION SPEAKER

2 000 \$ | 25 000 000 UZS
200 000 PYB.

Partnership packages	Session organiser 4 000 USD 50 000 000 UZS 400 000 PYB.	Session partner 3 000 USD 40 000 000 UZS 300 000 PYB.	Sesssion speaker 2 000 USD 25 000 000 UZS 200 000 PYB.
Official status	+	+	
Placement of an active logo on the website retailweek.uz in the "Partners" section	+	+	+
Placement of the company logo in the Forum's electronic catalog	+	+	
Placement of company news on the website retailweek.uz and the Forum's social networks	2 news		
Placement of a roll-up of the company	1 piece at the location of the session	1 piece at the location of the session	
Participation of company representatives as session speakers	+	+	+
Accreditation of company employees (except for the speaker)	3 people	2 people	1 person

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ADDITIONAL ADVERTISING OPTIONS

**DISTRIBUTION OF
ADVERTISING AND REFERENCE
MATERIALS TO PARTICIPANTS
INSERT INTO THE PARTICIPANT
PACKAGE**

1 000 \$ | 13 000 000 UZS
100 000 RUB.

**PRESENTATION OF COMPANY
GIFT SETS FOR SPEAKERS AND
SESSION MODERATORS**

1 000 \$ | 13 000 000 UZS
100 000 RUB.

**TICKET FOR THE AWARDS
GALA DINNER**

450 \$ | 6 000 000 UZS
45 000 RUB.

**ASSIGNMENT OF A COMPANY BRAND NAME TO
A CONFERENCE ROOM ON THE SITE FOR THE
DURATION OF THE FORUM. THE NAME WILL BE
DISPLAYED ON ALL SIGNS, BOARDS AND EN
TRANCES.**

3 000 \$ | 40 000 000 UZS
300 000 RUB.

**ADVERTISING MODULE INSIDE THE ELECTRONIC
CATALOGUE AND FORUM PROGRAM
A4 FORMAT**

500 \$ | 6 500 000 UZS
50 000 RUB.

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