

CENTRAL ASIA TRADE FORUM PARTNERSHIP PACKAGES

STRATEGIC PARTNER

35 000 \$ | 420 000 000 UZS
3 500 000 PYB.

PLATINUM PARTNER

25 000 \$ | 300 000 000 UZS
2 500 000 PYB.

GOLD PARTNER

15 000 \$ | 180 000 000 UZS
1 500 000 PYB.

REGISTRATION PARTNER

10 000 \$ | 125 000 000 UZS
1 000 000 PYB.

AWARDS GENERAL PARTNER

15 000 \$ | 180 000 000 UZS
1 500 000 PYB.

AWARDS OFFICIAL PARTNER

7 500 \$ | 90 000 000 UZS
750 000 PYB.

VIP LOUNGE PARTNER WITH CATERING

10 000 \$ | 125 000 000 UZS
1 000 000 PYB.

PHOTOZONE PARTNER

6 500 \$ | 80 000 000 UZS
650 000 PYB.

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Partnership packages		Strategic partner 35 000 USD 420 000 000 UZS 3 500 000 PYB.	Platinum partner 25 000 USD 300 000 000 UZS 2 500 000 PYB.	Gold partner 15 000 USD 180 000 000 UZS 1 500 000 PYB.	Registration partner 10 000 USD 125 000 000 UZS 1 000 000 PYB.	Awards General partner 15 000 USD 180 000 000 UZS 1 500 000 PYB.	Awards Official partner 7 500 USD 90 000 000 UZS 750 000 PYB.	Partner VIP Lounge + catering prvision 10 000 USD 125 000 000 UZS 1 000 000 PYB.	Partner of photozone 6 500 USD 80 000 000 UZS 650 000 PYB.
DIGITAL	Official status	+	+	+	+	+	+	+	+
	Placement of the active logo on the main page of retailweek.uz	+	+	+	+	+	+		
	Placement of the active logo on the website retailweek.uz in the "Partners" section	+	+	+	+	+	+	+	+
	Placement of the logo on the participant's electronic ticket	+	+	+		+			
	Placement of the logo in the electronic program of the Forum	+	+	+	+	+			
	Placement of the company logo in the promotional video of the Forum	+	+						
	Placement of the company logo in the digital photo from the photo zone								+
	Placement of the company logo in the post-video of the Forum	+	+	+	+				
	Placement of company news on the website retailweek.uz and social networks of the Forum	up to 5 news	up to 5 news	up to 3 news	2 news	up to 3 news	up to 2 news	1 news	1 news
	Logo in email newsletters about the Forum	+	+	+	+	+	+		
PRINT	Placement of the company logo on the participant's badge	+	+	+					
	Placement of the company logo on the stage backdrop	+	+	+					
	Placement of the company logo in the photo zone	+	+						+
	Placement of the company logo in the registration area	+			+				
	Placement logo on the lanyard participant				+				

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ON-SITE PROMO	Provision of space for an exhibition stand	up to 20 m ²	up to 15 m ²	up to 10 m ²					
	Placement of a roll-up company				in the registration area	at the venue of the gala dinner with awards	at the venue of the gala dinner with awards	in the LOUNGE	
	Broadcast of a company video (up to 2 min.) during breaks between sessions	+	+	+		at the venue of the gala dinner with awards	at the venue of the gala dinner with awards (in rotation)		
	Possibility of work of promotional personnel	+	+	+					
BUSINESS PROGRAM	Speech in a plenary session	up to 15 minutes, without a presentation							
	Participation of company representatives as speakers of the session	up to 4 speakers	up to 3 speakers	up to 2 speakers					
	Provision of premises for a session on a relevant topic (if possible)	1 session up to 1.5 hours	1 session up to 1.5 hours						
AWARDS	Participation in the Retail Week Awards	up to 3 applications	up to 2 applications	1 application		up to 2 applications	1 application		
	Provision of tickets to the Gala Dinner	3 tickets	2 tickets	1 ticket		10 tickets	5 tickets		
	Mention of the partner by the Award compere	+				+	+		
	Logo on the Retail Week Awards press wall	+				+	+		
	Placement of the logo on the Retail Week Awards prize					+	+		

CENTRAL ASIA TRADE FORUM PARTNERSHIP PACKAGES

FOR SPEAKERS

SESSION ORGANISER

4 000 \$ | 50 000 000 UZS
400 000 PYB.

SESSION PARTNER

3 000 \$ | 40 000 000 UZS
300 000 PYB.

SESSION SPEAKER

2 000 \$ | 25 000 000 UZS
200 000 PYB.

Partnership packages	Session organiser 4 000 USD 50 000 000 UZS 400 000 PYB.	Session partner 3 000 USD 40 000 000 UZS 300 000 PYB.	Sesssion speaker 2 000 USD 25 000 000 UZS 200 000 PYB.
Official status	+	+	
Placement of an active logo on the website retailweek.uz in the "Partners" section	+	+	+
Placement of the company logo in the Forum's electronic program	+	+	
Placement of company news on the website retailweek.uz and the Forum's social networks	2 news		
Placement of a roll-up	1 piece at the location of the session	1 piece at the location of the session	
Participation of company representatives as session speakers	+	+	+
Accreditation of company employees (except for the speaker)	3 people	2 people	1 person

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ADDITIONAL ADVERTISING OPTIONS

**DISTRIBUTION OF PROMOTIONAL
AND INFORMATIONAL MATERIALS
TO PARTICIPANTS**

1 000 \$ | 13 000 000 UZS
100 000 PYB.

**PRESENTATION OF COMPANY
GIFT SETS FOR SESSION SPEAKERS
AND MODERATORS**

1 000 \$ | 13 000 000 UZS
100 000 PYB.

**TICKET
GALA DINNER**

450 \$ | 6 000 000 UZS
45 000 PYB.

**NAMING THE HALL
AFTER THE COMPANY
(HALL BRANDING/NAMING)**

3 000 \$ | 40 000 000 UZS
300 000 PYB.

**OPPORTUNITY
FOR PROMOTIONAL
STAFF**

500 \$ | 6 500 000 UZS
50 000 PYB.

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