

INTERNATIONAL E-COMMERCE AND RETAIL FORUM



RETAIL WEEK CENTRAL ASIA

AUGUST 27-29, 2025



Ministry of Investment,
Industry and Trade of the
Republic of Uzbekistan



RETAIL MARKET
EXPERTS
ASSOCIATION

TASHKENT • UZBEKISTAN
HOTEL INTERNATIONAL

GREETINGS TO PARTICIPANTS



Laziz Kudratov

Minister of Investment, Industry and Trade of the Republic of Uzbekistan

“This significant event opens up new prospects for the development of trade and economic cooperation between Uzbekistan, Russia and other countries in Central Asia. Today, the world is changing rapidly, and digitalization, innovation and new technologies are becoming an integral part of global processes. The Forum provides a unique opportunity to discuss advanced solutions and strengthen partnerships that will create a solid foundation for the further growth and prosperity of our economies. I am confident that the Forum will become a catalyst for new successful initiatives that will make a significant contribution to the development of regional trade and e-commerce”.



Andrey Karpov

Chairman of the Board, Association of Retail Market Experts

“To stay in a leading position, it is necessary not only to keep up with the times, but also to be ahead of them, implementing advanced solutions and adapting to new conditions. The Forum will feature expert sessions, round tables, plenary discussions and success cases that reflect best practices and help build strategies for future growth. I am confident that Central Asia Retail Week will become the main platform for regular interaction between market participants, exchange of advanced ideas and implementation of innovations in retail and e-commerce. The interaction and cooperation that we are establishing here will certainly make a significant contribution to the development of Central Asia countries' economies”.

ABOUT THE EVENT

An international event that brings together retailers, suppliers and manufacturers of consumer goods, retail solutions, consulting companies, industry associations and government entities.

This is a unique opportunity to exchange experience and ideas, establish and expand business contacts with colleagues from different regions and countries.

The forum will combine two formats:

- a traditional conference program with networking for discussing current retail issues and finding best solutions for business;
- an exhibition format with ample opportunities to demonstrate solutions and technologies for retail and e-commerce by leading suppliers, service and consulting companies who will present the latest products and services. Guests will enjoy master classes, the best ideas for stores, and special offers from exhibitors.

FORUM IN NUMBERS

1500+
PARTICIPANTS

50+
BUSINESS
EVENTS

500+
COMPANIES

200+
SPEAKERS



OUR PARTICIPANTS

25% OWNERS AND TOP MANAGERS

32% DEPARTMENT MANAGERS

43% SPECIALISTS

- ONLINE STORES
- TRADITIONAL RETAIL
- PHARMACY CHAINS
- BANKS
- FMCG PRODUCERS
- MARKETPLACES
- RETAIL
- DIY & HOUSEHOLD
- EQUIPMENT PRODUCERS
- IT COMPANIES
- INVESTORS
- DEVELOPERS





RETAIL WEEK CENTRAL ASIA

FORUM SPEAKERS

en.retailweek.uz



KHURRAM TESHABAEV
Deputy Minister of Investment,
Industry and Trade
of the Republic of Uzbekistan



VYACHESLAV PAK
First Deputy Director
NAPP



INOMJON ABDURAKHMONOV
Head of the Department of Foreign Trade
Ministry of Investment, Industry and Trade
of the Republic of Uzbekistan



ANDREY KARPOV
Chairman of the Board
Association of Retail Market Experts



VLADLEN MAKSIMOV
Vice President of OPORA RUSSIA,
President of the Association
of Small-Format Trade



VLADISLAV KURBATOV
CEO
Pyaterochka



DMITRY RUSAKOV
Director for interaction with government
entities e-commerce services
Yandex



KONSTANTIN LOKTEV
Executive Director
Nielsen



ANNA LEBEDEVA
Vice President of Marketing
Association of Retail Market Experts



ANGELA RYABOVA
Director of the "hard" format discounter
Magnit



NIKOLAY PETROV
CEO
Makro



AKMAL PRIMKULOV
Head of Representative Office
Wildberries in Uzbekistan



ARTEM SOKOLOV
President
Association of Internet Trade Companies
(AKIT)



VLADIMIR GONCHAREVICH
Director for interaction with Regional and Foreign
Public Authorities
Ozon



DENIS KOSACHENKO
CEO
M Cosmetic



ASKARZHON ZAKIROV
Head of Crypto-assets Turnover Sphere
Development Department
NAPP



ANDREY KOVAKIN
CEO
Uzum Tezkor



ALEXANDER MIRONICHEV
Development Director
Baraka Market



ARTEM PESTEREV
Head of Marketing Department
Bil



DMITRIY BENZORUK
CEO
Uzum E-com



ZHAKHONGIR USMONOV
CEO
ZOOD



ILSHAT KHAMETOV
CEO
Uzum Market



KSENIYA KOCHERGINA
Marketing Director, Umair Group
(Narodny, Globus, Dostor and SPAR)



MARINA POLYAKOVA
Commercial Director
Baraka Market



MUZAFFAR AZAMOV
Chairman
e-Commerce Association of Uzbekistan



OLGA KONDRATYEVA
Purchasing Director
B11



SHAVKAT RASULOV
Marketing Director
Baraka Market



DIYOR MIRZAAHMEDOV
Chairman of the Board
Marketing Association
of Uzbekistan



DMITRY VYPRITSKY
IT Director
M Cosmetic



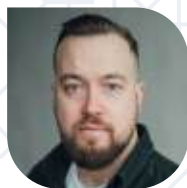
VLADIMIR PISKUNOV
Commercial Director
M Cosmetic



MARIA STROYEVA
Marketing Director
M Cosmetic



MURAT AZAMOV
Founder and President
Uzbekistan Franchising Association



EVGENIY RANKO
Head of Fintech Department
Ediweb



KAMRONBEK MYKHAMMADIEV
Head of the Department for Regulation
and Development of Electronic Commerce
NAPP



RAFAIL SALIKHOV
Director of Development,
Directorate of Information Technologies
LENTA



DENIS STRUKOV
CEO
Geointellect



NARGIZA MIRALIMOVA
Director
CryptoMAG



ARTEM KLIMENKO
CEO
Heemera LLC



ALEXEY IVANOV
Founder and Director
Customer Experience Laboratory



VASILY PANOV
Vice CEO
Advantum LLC



DENIS SHIPILOV
CEO
Lockton Hub



SERGEY ILYUKHA
Member of the Board
Association of Retail Market Experts



OLIMZHON ZAKIROV
Executive Director
UZCARD



ALEXEY YAKOVENKO
Founder
Lockton Solutions



AKMAL RAIMOV
Ex-CEO Dodo Pizza Tashkent
Co-founder Chase Group



SAIDAMIR MARUFKHUDJAYEV
Chief Data Officer
Korzinka Co



DMITRY CHISTYAKOV
Head of Project
LENTA



BAKTYYAR MUHAMED
Head of Project
LENTA



RETAIL WEEK CENTRAL ASIA

FORUM SPEAKERS

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KARINA VOLNOVA
HR Director
GC TECHNODOM and Airba Ecosystem



VALERIY RUSIN
CEO
Logistics Orient



ULUGBEK TAVAKKALOV
Chairman of the Board
Mybank



YULIA LYASHENKO
Member of the Supervisory Board
Havas Group, HRD



OTABEK NASYROV
Chairman
Central Asian Fintech Association (CAFA)



ROMAN MAZUR
CEO
Mountain Ridge: Executive Search,
Management Selection & IT Recruitment



NARGISA BAIMIRZAEVA
Director of Transformation Projects
Ishonch



ZINAIDA STARUKHINA
HRD
Uzum ecosystem



MAGZUM TOLESH
Co-founder and CEO of the online service
EasyTap. Participant in the rating
Forbes "30 under 30"



NADEZHDA MEDVEDNIKOVA
Head of the training center
Korzinka



IRINA PETRAKOVA
HR Director
M Cosmetic



OLGA CHUDINA
Head of Treasury Service
Korzinka



ALEXANDER FILIPPOVICH
Chairman of the Board
Uzum Bank



ANARA KULATAEVA
Director of Talent Management Department
Magnum



RUSTAM TOSHOV
Chairman
IT-ALLIANCE Association



VYACHESLAV KRYUCHKOV
Director of Logistics
Bil



GALINA KAN
Director of the Department of
Human Resources Management
Texnomart



ANAR KOSTENKO
Founder
KSP CONSULTING



MARINA MASLYANSKAYA
Head of the Department
of Product Development
Russian Post



URMATBEK BEYSHENALIEV
Marketing Director
Ishonch



ABDURAKHMON ABDURASHIDOV
Managing Director/Head of Super APP
Alif Company



GLEB SHEVTSOV
Financial Director
M Cosmetic



ANDREY SHCHENNIKOV
Managing Director
Kapital Bank



SARDOR KADYROV
GR
Yandex Uzbekistan



WHY PARTICIPATE?

EXPANSION OF SALES GEOGRAPHY

- Increase your business and useful contacts base. Everything about supplies and logistics in two days.
- Get the opportunity to personally communicate with representatives of the largest brands and attract investments. Meet more than 25 retailers

TECHNOLOGIES AND INNOVATIONS

- Be part of agenda and learn about trends in IT, new technologies in retail and business processes optimization.
- Become an exhibitor and present your products to attendees.
- Learn about innovations that will be presented at the Expo, compare existing offers.
- Collect information about competitors, potential suppliers and partners.

NETWORKING

- Meet the owners and top managers during networking.
- Ask questions to experts and get new ideas and assessment for your business, as well as find potential business partners.

MAIN TRACKS OF THE AGENDA

MARKETING

LOGISTICS

E-COMMERCE

**CRYPTOCURRENCIES
AND BLOCKCHAIN**

FASHION

**COMMERCIAL
REAL ESTATE**

**INNOVATION, IT
AND TECHNOLOGIES**

FRANCHIZING

ANALYTICS

**CATEGORY
MANAGEMENT**

HR

FINTECH



TRADE AND PURCHASE MEETUP

The main goal of the Trade and Purchase Meetup is to provide an opportunity for retail representatives and distributors to meet face to face for negotiations with suppliers and manufacturing companies.

Participation in the Trade and Purchase Meetup within the Forum will allow you to negotiate new contracts with major players in the retail markets of Central Asia, as well as to start sales in retail chains right at the Forum.

Cost of participation for manufacturers and suppliers of goods and services:

STANDARD PACKAGE
(3 MEETINGS)

200 \$
2 700 000 UZS
20 000 RUB

OPTIMA PACKAGE
(5 MEETINGS)

300 \$
4 000 000 UZS
30 000 RUB

BUSINESS PACKAGE
(10 MEETINGS)

500 \$
6 600 000 UZS
50 000 RUB





**RETAIL WEEK
CENTRAL ASIA**

Awards RETAIL WEEK

The purpose of the award is to recognize the most worthy representatives of the retail market, to attract the attention of the professional community to the most significant achievements in retail and to share the best practices with specialists.

Entries open June 1, 2025!

List of nominations:

- Largest Central Asia Retailer
- Fastest Growing Central Asia Retailer
- Effective Joint Project (Retail Chain and Supplier)
- Best Logistics Service for Retail
- Best Banking Service for Retail
- Fintech Project of the Year
- Best Employer of the Year
- Best Shopping Experience in Retail
- Collaboration of the Year in Retail
- Shop Design

Enter until August 1, 2025.

For all questions regarding nominations, applications, submitted materials please send a message to awards@retailevent.ru

Application fee:

200 \$

2 700 000 UZS
20 000 RUB

**Ticket to the Gala Dinner
(AWARDS):**

450 \$

6 000 000 UZS
45 000 RUB





PARTICIPATION COST FOR FORUM

STANDARD PACKAGE

FREE

This package can be used by: retailers, FMCG companies, government entities.

OPTIMA PACKAGE

350 \$ | 4 160 000 UZS
35 000 RUB

This package can be used by: consulting companies, service providers, distributors, IT companies, banks, exhibition companies etc.

PREMIUM PACKAGE

1000 \$ | 13 500 000 UZS
100 000 RUB

The package includes:

- VIP badge.
- Participation in Retail Plov
- Participation in gala dinner (Awards ceremony)
- Individual assistance.

ONLINE PACKAGE

350 \$ | 4 160 000 UZS
35 000 RUB

The package includes:

- Access to online stream.
- Access to the recording of the stream in your personal account.



PARTNERSHIP OPTIONS

STRATEGIC PARTNER

35 000 \$ | 450 000 000 UZS
3 500 000 RUB

PLATINUM PARTNER

25 000 \$ | 320 000 000 UZS
2 500 000 RUB

GOLD PARTNER

15 000 \$ | 200 000 000 UZS
1 500 000 RUB

REGISTRATION PARTNER

10 000 \$ | 130 000 000 UZS
1 000 000 RUB

AWARDS GENERAL PARTNER

15 000 \$ | 200 000 000 UZS
1 500 000 RUB

AWARDS OFFICIAL PARTNER

7 500 \$ | 100 000 000 UZS
750 000 RUB

RETAIL PLOV PARTNER

10 000 \$ | 130 000 000 UZS
1 000 000 RUB

VIP LOUNGE PARTNER (WITH CATERING)

10 000 \$ | 130 000 000 UZS
1 000 000 RUB

PHOTOZONE PARTNER

6 500 \$ | 85 000 000 UZS
650 000 RUB

PARTNERSHIP PACKAGES FOR SESSION ORGANIZERS AND SPEAKERS

SESSION ORGANISER

4 000 \$ | 50 000 000 UZS
400 000 RUB

SESSION PARTNER

3 000 \$ | 40 000 000 UZS
300 000 RUB

SESSION SPEAKER

2 000 \$ | 25 000 000 UZS
200 000 RUB

All sponsorship and advertising opportunities can be adapted to the needs and interests of your company,
which will allow you to use the commercial potential of the Forum as effectively as possible.

It is possible to create non-standard and individual sponsorship and advertising solutions. We are also ready to discuss special projects with you.

PARTISIPATION FEES



The cost of participation consists of the exhibitor's registration fee and the cost of the exhibition space (equipped or unequipped). The price includes taxes.

250 \$ | **3 300 000 UZS**
25 000 RUB

REGISTRATION FEE

It includes registration of Forum participants with the Participant package and attendance all business program events of Central Asia retail Week 2025.

RAW SPACE

LOBBY 2 FLOOR

200 \$ | **2 700 000 UZS** | **20 000 RUB** | per sq.m

LOBBY 1 FLOOR

300 \$ | **3 900 000 UZS** | **30 000 RUB** | per sq.m

When you buying raw space, only individual construction is possible by preferable agreement with the Direction.

The placement of Pop-Up structures is prohibited.

INDIVIDUAL STAND CONSTRUCTION

300 \$ | **3 900 000 UZS** | **30 000 RUB** | per sq.m

* Space rent is not included.
The cost depend on the amount of work.



EQUIPPED STAND

LOBBY 2 FLOOR

390 \$ | **5 150 000 UZS** | **39 000 RUB** | per sq.m

LOBBY 1 FLOOR

490 \$ | **6 500 000 UZS** | **49 000 RUB** | per sq.m





RETAIL WEEK CENTRAL ASIA

AUGUST 27-29, 2025

UZBEKISTAN • TASHKENT
HOTEL INTERNATIONAL

OFFICE IN UZBEKISTAN

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