

CENTRAL ASIA RETAIL WEEK PARTNERSHIP PACKAGES

STRATEGIC PARTNER

35 000 \$ | 450 000 000 UZS
3 500 000 RUB

PLATINUM PARTNER

25 000 \$ | 320 000 000 UZS
2 500 000 RUB

GOLD PARTNER

15 000 \$ | 200 000 000 UZS
1 500 000 RUB

REGISTRATION PARTNER

10 000 \$ | 130 000 000 UZS
1 000 000 RUB

AWARDS GENERAL PARTNER

15 000 \$ | 200 000 000 UZS
1 500 000 RUB

AWARDS OFFICIAL PARTNER

7 500 \$ | 100 000 000 UZS
750 000 RUB

RETAIL PLOV PARTNER

10 000 \$ | 130 000 000 UZS
1 000 000 RUB

VIP LOUNGE PARTNER (WITH CATERING)

10 000 \$ | 130 000 000 UZS
1 000 000 RUB

PHOTOZONE PARTNER

6 500 \$ | 85 000 000 UZS
650 000 RUB

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Partnership packages		Strategic partner 35 000 USD 450 000 000 UZS 3 500 000 RUB	Platinum partner 25 000 USD 320 000 000 UZS 2 500 000 RUB	Gold partner 15 000 USD 200 000 000 UZS 1 500 000 RUB	Registration partner 10 000 USD 130 000 000 UZS 1 000 000 RUB	Awards General partner 15 000 USD 200 000 000 UZS 1 500 000 RUB	Awards Official partner 7 500 USD 100 000 000 UZS 750 000 RUB	Retail Plov partner 10 000 USD 130 000 000 UZS 1 000 000 RUB	Partner VIP Lounge + catering provision 10 000 USD 130 000 000 UZS 1 000 000 RUB	Партнер фотозоны 6 500 USD 85 000 000 UZS 650 000 RUB
DIGITAL	Official status	+	+	+	+	+	+	+	+	+
	Placement of the active logo on the main page of retailweek.uz	+	+	+	+	+	+	+		
	Placement of the active logo on the website retailweek.uz in the "Partners" section	+	+	+	+	+	+	+	+	+
	The partner's advertising block on the main page retailweek.uz (in rotation)	+								
	Placement of the logo on the participant's electronic ticket	+	+	+		+				
	Placement of the logo in the electronic program of the Forum	+	+	+	+	+				
	Placement of the company logo in the electronic catalog of the Forum	+	+	+	+	+	+	+	+	+
	Placement of the company logo in the promotional video of the Forum	+	+	+						
	Placement of the company logo in the post-video of the Forum	+	+	+	+					
	Placement of company news on the website retailweek.uz and social networks of the Forum	up to 5 news	up to 5 news	up to 3 news	2 news	up to 3 news	up to 5 news	up to 3 news	1 news	1 news
	Logo in email newsletters about the Forum	+	+	+	+	+	+	+		
	Placement of the company's advertising module in the electronic catalog	One of the covers (4th cover, first or last spread, depending on the order in which the package was purchased)	3 A4 sheets	2 A4 sheets	1 A4 sheet	2 A4 sheets	1 A4 sheet	1 A4 sheet	1/2 A4 sheet	1/2 A4 sheet
PRINT	Placement of the company logo on the participant's badge	+	+	+						
	Placement of the company logo on the stage backdrop	+	+	+						
	Placement of the company logo in the photo zone	+	+							+
	Placement of the company logo in the registration area	+			+					

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ON-SITE PROMO	Provision of space for an exhibition stand	up to 25 m ²	up to 15 m ²	up to 10 m ²						
	Placement of a roll-up				in the registration area	at the venue of the gala dinner with awards	at the venue of the gala dinner with awards	at the event venue	in the LOUNGE	
	Broadcast of a company video (up to 2 min.) before the plenary session	+								
	Broadcast of a company video (up to 2 min.) before the strategy session	+								
	Broadcast of a company video (up to 2 min.) during breaks between sessions	+	+	+		at the venue of the gala dinner with awards	at the venue of the gala dinner with awards (in rotation)	at the event venue (in rotation if there are several partners)		
	Possibility of work of promotional personnel	+	+	+						
BUSINESS PROGRAM	Speech in a plenary session	up to 15 minutes, without a presentation								
	Participation of company representatives as speakers of the session	up to 4 speakers	up to 3 speakers	up to 2 speakers		1 speaker				
	Provision of premises for a session on a relevant topic (if possible)	1 session up to 1.5 hours	1 session up to 1.5 hours	1 session up to 1.5 hours						
	Participation of company representatives in Retail Plov on September 16	up to 3 participants	up to 2 participants	1 participant						
AWARDS	Participation in the Retail Week Awards	up to 3 applications	up to 2 applications	1 application		up to 2 applications	1 application			
	Provision of tickets to the Gala Dinner	5 tickets	3 tickets	2 tickets	1 ticket	10 tickets	3 tickets	5 tickets		
	Mention of the partner by the Award compere	+				+	+			
	Logo on the Retail Week Awards press wall	+				+	+			
	Placement of the logo on the Retail Week Awards prize					+	+			
	Logo in the Retail Week Awards photo zone / Backstage of the Retail Week Awards	+				+	+			
Placement of the company logo in the post-video about the Award	+					+	+		+	

CENTRAL ASIA RETAIL WEEK PARTNERSHIP PACKAGES

FOR SPEAKERS

SESSION ORGANISER

4 000 \$ | 50 000 000 UZS
400 000 RUB

SESSION PARTNER

3 000 \$ | 40 000 000 UZS
300 000 RUB

SESSION SPEAKER

2 000 \$ | 25 000 000 UZS
200 000 RUB

Partnership packages	Организатор сессии 4 000 USD 50 000 000 UZS 400 000 RUB	Партнер сессии 3 000 USD 40 000 000 UZS 300 000 RUB	Спикер сессии 2 000 USD 25 000 000 UZS 200 000 RUB
Official status	+	+	+
Placement of an active logo on the website retailweek.uz in the "Partners" section	+	+	+
Placement of the company logo in the Forum's electronic catalog	+	+	
Placement of the company logo in the Forum's post-video	+		
Placement of company news on the website retailweek.uz and the Forum's social networks	2 news		
Placement of a roll-up	1 piece at the location of the session	1 piece at the location of the session	
Participation of company representatives as session speakers	+	+	+
Awarding a diploma	+	+	+
Accreditation of company employees (except for the speaker)	3 people	2 people	1 person
Special price for company partners to participate in the Forum - 20% discount	+	+	+

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ADDITIONAL ADVERTISING OPTIONS

**DISTRIBUTION OF
ADVERTISING AND REFERENCE
MATERIALS TO PARTICIPANTS
(INSERT INTO THE PARTICI-
PANT PACKAGE)**

1 000 \$ | 13 000 000 UZS
100 000 RUB

**PRESENTATION OF COMPANY
GIFT SETS FOR SPEAKERS AND
SESSION MODERATORS**

1 000 \$ | 13 000 000 UZS
100 000 RUB

**TICKET FOR THE AWARDS
GALA DINNER**

450 \$ | 6 000 000 UZS
45 000 RUB

**ASSIGNMENT OF A COMPANY/BRAND NAME TO
A CONFERENCE ROOM ON THE SITE FOR THE
DURATION OF THE FORUM. THE NAME WILL BE
DISPLAYED ON ALL SIGNS, BOARDS AND EN-
TRANCES.**

3 000 \$ | 40 000 000 UZS
300 000 RUB

**ADVERTISING MODULE INSIDE THE ELECTRONIC
CATALOGUE AND FORUM PROGRAM
(A4 FORMAT)**

500 \$ | 6 500 000 UZS
50 000 RUB

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