

# INTERNATIONAL E-COMMERCE AND RETAIL FORUM



## RETAIL WEEK CENTRAL ASIA

SEPTEMBER 11-12, 2025



Ministry of Investment,  
Industry and Trade of the  
Republic of Uzbekistan



RETAIL MARKET  
EXPERTS  
ASSOCIATION

TASHKENT • UZBEKISTAN

## GREETINGS TO PARTICIPANTS



**Laziz Kudratov**

Minister of Investment, Industry and Trade of the Republic of Uzbekistan

“This significant event opens up new prospects for the development of trade and economic cooperation between Uzbekistan, Russia and other countries in Central Asia. Today, the world is changing rapidly, and digitalization, innovation and new technologies are becoming an integral part of global processes. The Forum provides a unique opportunity to discuss advanced solutions and strengthen partnerships that will create a solid foundation for the further growth and prosperity of our economies. I am confident that the Forum will become a catalyst for new successful initiatives that will make a significant contribution to the development of regional trade and e-commerce”.



**Andrey Karpov**

Chairman of the Board, Association of Retail Market Experts

“To stay in a leading position, it is necessary not only to keep up with the times, but also to be ahead of them, implementing advanced solutions and adapting to new conditions. The Forum will feature expert sessions, round tables, plenary discussions and success cases that reflect best practices and help build strategies for future growth. I am confident that Central Asia Retail Week will become the main platform for regular interaction between market participants, exchange of advanced ideas and implementation of innovations in retail and e-commerce. The interaction and cooperation that we are establishing here will certainly make a significant contribution to the development of Central Asia countries' economies”.

## ABOUT THE EVENT

An international event that brings together retailers, suppliers and manufacturers of consumer goods, retail solutions, consulting companies, industry associations and government entities.

This is a unique opportunity to exchange experience and ideas, establish and expand business contacts with colleagues from different regions and countries.

The forum will combine two formats:

- a traditional conference program with networking for discussing current retail issues and finding best solutions for business;
- an exhibition format with ample opportunities to demonstrate solutions and technologies for retail and e-commerce by leading suppliers, service and consulting companies who will present the latest products and services. Guests will enjoy master classes, the best ideas for stores, and special offers from exhibitors.

## FORUM IN NUMBERS

**1500+**  
PARTICIPANTS

**50+**  
BUSINESS  
EVENTS

**500+**  
COMPANIES

**200+**  
SPEAKERS



**OUR PARTICIPANTS**

**25%** OWNERS AND TOP MANAGERS

**32%** DEPARTMENT MANAGERS

**43%** SPECIALISTS

- ONLINE STORES
- TRADITIONAL RETAIL
- PHARMACY CHAINS
- BANKS
- FMCG PRODUCERS
- MARKETPLACES
- RETAIL
- DIY & HOUSEHOLD
- EQUIPMENT PRODUCERS
- IT COMPANIES
- INVESTORS
- DEVELOPERS







**KHURRAM TESHABAEV**  
Deputy Minister of Investment,  
Industry and Trade  
of the Republic of Uzbekistan



**VYACHESLAV PAK**  
First Deputy Director  
NAPP



**INOMJON ABDURAKHMONOV**  
Head of the Department of Foreign Trade  
Ministry of Investment, Industry and Trade  
of the Republic of Uzbekistan



**ANDREY KARPOV**  
Chairman of the Board  
Association of Retail Market Experts



**VLADLEN MAKSIMOV**  
Vice President of OPORA RUSSIA,  
President of the Association  
of Small-Format Trade



**VLADISLAV KURBATOV**  
CEO  
Pyaterochka



**DMITRY RUSAKOV**  
Director for interaction with government  
entities e-commerce services  
Yandex



**KONSTANTIN LOKTEV**  
Executive Director  
Nielsen



**ANNA LEBEDEVA**  
Vice President of Marketing  
Association of Retail Market Experts



**ANGELA RYABOVA**  
Director of the "hard" format discounter  
Magnit



**NIKOLAY PETROV**  
CEO  
Makro



**AKMAL PRIMKULOV**  
Head of Representative Office  
Wildberries in Uzbekistan



**ARTEM SOKOLOV**  
President  
Association of Internet Trade Companies  
(AKIT)



**VLADIMIR GONCHAREVICH**  
Director for interaction with Regional and Foreign  
Public Authorities  
Ozon



**DENIS KOSACHENKO**  
CEO  
M Cosmetic



**ASKARZHON ZAKIROV**  
Head of Crypto-assets Turnover Sphere  
Development Department  
NAPP



**ANDREY KOVAKIN**  
CEO  
Uzum Tezkor



**ALEXANDER MIRONICHEV**  
Development Director  
Baraka Market



**ARTEM PESTEREV**  
Head of Marketing Department  
Bil



**DMITRIY BENZORUK**  
CEO  
Uzum E-com



**ZHAKHONGIR USMONOV**  
CEO  
ZOOD



**ILSHAT KHAMETOV**  
CEO  
Uzum Market



**KSENIYA KOCHERGINA**  
Marketing Director, Umair Group  
(Narodny, Globus, Dostor and SPAR)



**MARINA POLYAKOVA**  
Commercial Director  
Baraka Market



**MUZAFFAR AZAMOV**  
Chairman  
e-Commerce Association of Uzbekistan



**OLGA KONDRATYEVA**  
Purchasing Director  
B11



**SHAVKAT RASULOV**  
Marketing Director  
Baraka Market



**DIYOR MIRZAAHMEDOV**  
Chairman of the Board  
Marketing Association  
of Uzbekistan



**DMITRY VYPRITSKY**  
IT Director  
M Cosmetic



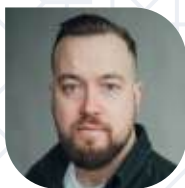
**VLADIMIR PISKUNOV**  
Commercial Director  
M Cosmetic



**MARIA STROYEVA**  
Marketing Director  
M Cosmetic



**MURAT AZAMOV**  
Founder and President  
Uzbekistan Franchising Association



**EVGENIY RANKO**  
Head of Fintech Department  
Ediweb



**KAMRONBEK MYKHAMMADIEV**  
Head of the Department for Regulation  
and Development of Electronic Commerce  
NAPP



**RAFAIL SALIKHOV**  
Director of Development,  
Directorate of Information Technologies  
LENTA



**DENIS STRUKOV**  
CEO  
Geointellect



**NARGIZA MIRALIMOVA**  
Director  
CryptoMAG



**ARTEM KLIMENKO**  
CEO  
Heemera LLC



**ALEXEY IVANOV**  
Founder and Director  
Customer Experience Laboratory



**VASILY PANOV**  
Vice CEO  
Advantum LLC



**DENIS SHIPILOV**  
CEO  
Lockton Hub



**SERGEY ILYUKHA**  
Member of the Board  
Association of Retail Market Experts



**OLIMZHON ZAKIROV**  
Executive Director  
UZCARD



**ALEXEY YAKOVENKO**  
Founder  
Lockton Solutions



**AKMAL RAIMOV**  
Ex-CEO Dodo Pizza Tashkent  
Co-founder Chase Group



**SAIDAMIR MARUFKHUDJAYEV**  
Chief Data Officer  
Korzinka Co



**DMITRY CHISTYAKOV**  
Head of Project  
LENTA



**BAKTYYAR MUHAMED**  
Head of Project  
LENTA



# RETAIL WEEK CENTRAL ASIA

## FORUM SPEAKERS

retailweek.uz



**KARINA VOLNOVA**  
HR Director  
GC TECHNODOM and Airba Ecosystem



**VALERIY RUSIN**  
CEO  
Logistics Orient



**ULUGBEK TAVAKKALOV**  
Chairman of the Board  
Mybank



**YULIA LYASHENKO**  
Member of the Supervisory Board  
Havas Group, HRD



**OTABEK NASYROV**  
Chairman  
Central Asian Fintech Association (CAFA)



**ROMAN MAZUR**  
CEO  
Mountain Ridge: Executive Search,  
Management Selection & IT Recruitment



**NARGISA BAIMIRZAEVA**  
Director of Transformation Projects  
Ishonch



**ZINAIDA STARUKHINA**  
HRD  
Uzum ecosystem



**MAGZUM TOLESH**  
Co-founder and CEO of the online service  
EasyTap. Participant in the rating  
Forbes "30 under 30"



**NADEZHDA MEDVEDNIKOVA**  
Head of the training center  
Korzinka



**IRINA PETRAKOVA**  
HR Director  
M Cosmetic



**OLGA CHUDINA**  
Head of Treasury Service  
Korzinka



**ALEXANDER FILIPPOVICH**  
Chairman of the Board  
Uzum Bank



**ANARA KULATAEVA**  
Director of Talent Management Department  
Magnum



**RUSTAM TOSHOV**  
Chairman  
IT-ALLIANCE Association



**VYACHESLAV KRYUCHKOV**  
Director of Logistics  
Bil



**GALINA KAN**  
Director of the Department of  
Human Resources Management  
Texnomart



**ANAR KOSTENKO**  
Founder  
KSP CONSULTING



**MARINA MASLYANSKAYA**  
Head of the Department  
of Product Development  
Russian Post



**URMATBEK BEYSHENALIEV**  
Marketing Director  
Ishonch



**ABDURAKHMON ABDURASHIDOV**  
Managing Director/Head of Super APP  
Alif Company



**GLEB SHEVTSOV**  
Financial Director  
M Cosmetic



**ANDREY SHCHENNIKOV**  
Managing Director  
Kapital Bank



**SARDOR KADYROV**  
GR  
Yandex Uzbekistan





## WHY PARTICIPATE?

### EXPANSION OF SALES GEOGRAPHY

- Increase your business and useful contacts base. Everything about supplies and logistics in two days.
- Get the opportunity to personally communicate with representatives of the largest brands and attract investments. Meet more than 25 retailers

### TECHNOLOGIES AND INNOVATIONS

- Be part of agenda and learn about trends in IT, new technologies in retail and business processes optimization.
- Become an exhibitor and present your products to attendees.
- Learn about innovations that will be presented at the Expo, compare existing offers.
- Collect information about competitors, potential suppliers and partners.

### NETWORKING

- Meet the owners and top managers during networking.
- Ask questions to experts and get new ideas and assessment for your business, as well as find potential business partners.



## MAIN TRACKS OF THE AGENDA

**MARKETING**

**LOGISTICS**

**E-COMMERCE**

**CRYPTOCURRENCIES  
AND BLOCKCHAIN**

**FASHION**

**COMMERCIAL  
REAL ESTATE**

**INNOVATION, IT  
AND TECHNOLOGIES**

**FRANCHIZING**

**ANALYTICS**

**CATEGORY  
MANAGEMENT**

**HR**

**FINTECH**



## TRADE AND PURCHASE MEETUP

The main goal of the Trade and Purchase Meetup is to provide an opportunity for retail representatives and distributors to meet face to face for negotiations with suppliers and manufacturing companies.

Participation in the Trade and Purchase Meetup within the Forum will allow you to negotiate new contracts with major players in the retail markets of Central Asia, as well as to start sales in retail chains right at the Forum.

### Cost of participation for manufacturers and suppliers of goods and services:

**STANDARD PACKAGE**  
(3 MEETINGS)

**200 \$**  
2 700 000 UZS  
20 000 RUB

**OPTIMA PACKAGE**  
(5 MEETINGS)

**300 \$**  
4 000 000 UZS  
30 000 RUB

**BUSINESS PACKAGE**  
(10 MEETINGS)

**500 \$**  
6 600 000 UZS  
50 000 RUB







**RETAIL WEEK  
CENTRAL ASIA**

# Awards RETAIL WEEK

The purpose of the award is to recognize the most worthy representatives of the retail market, to attract the attention of the professional community to the most significant achievements in retail and to share the best practices with specialists.

**Entries open June 1, 2025!**

List of nominations:

- Largest Central Asia Retailer
- Fastest Growing Central Asia Retailer
- Effective Joint Project (Retail Chain and Supplier)
- Best Logistics Service for Retail
- Best Banking Service for Retail
- Fintech Project of the Year
- Best Employer of the Year
- Best Shopping Experience in Retail
- Collaboration of the Year in Retail
- Shop Design

**Enter until August 1, 2025.**

For all questions regarding nominations, applications, submitted materials please send a message to [awards@retailevent.ru](mailto:awards@retailevent.ru)

**Application fee:**

**200 \$**

2 700 000 UZS  
20 000 RUB

**Ticket to the Gala Dinner  
(AWARDS):**

**450 \$**

6 000 000 UZS  
45 000 RUB







## PARTICIPATION COST FOR FORUM

### STANDARD PACKAGE

**FREE**

This package can be used by: retailers, FMCG companies, government entities.

### OPTIMA PACKAGE

**350 \$** | 4 160 000 UZS  
35 000 RUB

This package can be used by: consulting companies, service providers, distributors, IT companies, banks, exhibition companies etc.

### PREMIUM PACKAGE

**1000 \$** | 13 500 000 UZS  
100 000 RUB

The package includes:

- VIP badge.
- Participation in Retail Plov
- Participation in gala dinner (Awards ceremony)
- Individual assistance.

### ONLINE PACKAGE

**350 \$** | 4 160 000 UZS  
35 000 RUB

The package includes:

- Access to online stream.
- Access to the recording of the stream in your personal account.



## PARTNERSHIP OPTIONS

### STRATEGIC PARTNER

35 000 \$ | 450 000 000 UZS  
3 500 000 RUB

### PLATINUM PARTNER

25 000 \$ | 320 000 000 UZS  
2 500 000 RUB

### GOLD PARTNER

15 000 \$ | 200 000 000 UZS  
1 500 000 RUB

### REGISTRATION PARTNER

10 000 \$ | 130 000 000 UZS  
1 000 000 RUB

### AWARDS GENERAL PARTNER

15 000 \$ | 200 000 000 UZS  
1 500 000 RUB

### AWARDS OFFICIAL PARTNER

7 500 \$ | 100 000 000 UZS  
750 000 RUB

### RETAIL PLOV PARTNER

10 000 \$ | 130 000 000 UZS  
1 000 000 RUB

### VIP LOUNGE PARTNER (WITH CATERING)

10 000 \$ | 130 000 000 UZS  
1 000 000 RUB

### PHOTOZONE PARTNER

6 500 \$ | 85 000 000 UZS  
650 000 RUB

## PARTNERSHIP PACKAGES FOR SESSION ORGANIZERS AND SPEAKERS

### SESSION ORGANISER

4 000 \$ | 50 000 000 UZS  
400 000 RUB

### SESSION PARTNER

3 000 \$ | 40 000 000 UZS  
300 000 RUB

### SESSION SPEAKER

2 000 \$ | 25 000 000 UZS  
200 000 RUB

All sponsorship and advertising opportunities can be adapted to the needs and interests of your company, which will allow you to use the commercial potential of the Forum as effectively as possible.

It is possible to create non-standard and individual sponsorship and advertising solutions. We are also ready to discuss special projects with you.

## PARTICIPATION FEES



The cost of participation consists of the exhibitor's registration fee and the cost of the exhibition space (equipped or unequipped).  
The price includes taxes.  
After May 1, 2025, the price increases by 10%.

250 \$

3 300 000 UZS  
25 000 RUB

## REGISTRATION FEE

It includes registration of Forum participants with the Participant package and attendance all business program events of Central Asia retail Week 2025.

### RAW SPACE

200 \$

2 700 000 UZS  
20 000 RUB | per sq.m

When you buying raw space, only individual construction is possible by preferable agreement with the Direction.

The placement of Pop-Up structures is prohibited.

### INDIVIDUAL STAND CONSTRUCTION

300 \$

3 900 000 UZS  
30 000 RUB | per sq.m

\* Space rent is not included.  
The cost depend on the amount of work.



### EQUIPPED STAND

390 \$

5 150 000 UZS  
39 000 RUB | per sq.m







# RETAIL WEEK CENTRAL ASIA

SEPTEMBER 11-12, 2025

UZBEKISTAN • TASHKENT

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