## Business program of the International Forum of Electronic Commerce and Retail

## CENTRAL ASIA RETAIL WEEK October 29 - 30, 2026, Tashkent

Day 1, Thursday, October 29th, 2026 InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
09:30 - 11:00 Conference hall AMIR TEMUR BALLROOM	Analytical session  GLOBAL CONSUMER MARKET TRENDS. WHO IS HE, THE NEXT-GENERATION BUYER?  Questions for discussion: •
09:30 - 11:00 Conference hall CRYSTAL BALLROOM	Expert session  MARKING SYSTEM: NEW BUSINESS OPPORTUNITIES AND SECURITY FOR THE BUYER
09:30 - 11:00 Conference hall BUKHARA	Expert session WAREHOUSE LOGISTICS AND FULFILLMENT
09:30 - 11:00 Conference hall SAMARKAND	Financial session FINTECH: KEY INDUSTRY TENDENCIES AND TRENDS
10:00 - 11:00 Conference hall KHIVA	Category management Master class  CATEGORY MANAGEMENT: FROM STRATEGY TO PRACTICE
11:30 - 13:00 Conference hall AMIR TEMUR BALLROOM	Plenary session  RETAIL AND E-COMMERCE TRENDS IN CENTRAL ASIA
11:30 - 12:30 Conference hall KHIVA	Category management Master class  EFFECTIVE ASSORTMENT MANAGEMENT FOR RETAIL
13:00 - 17:30 Conference hall KHIVA	NTERNATIONAL TRADE AND PURCHASING MEETUP CENTRAL ASIA
14:00 - 15:00 Conference hall AMIR TEMUR BALLROOM	Visionary session HONEST CONVERSATION FROM TH FIRST PERSON
14:00 - 15:30 Conference hall CRYSTAL BALLROOM	Round table INTERNATIONAL E-COMMERCE: VECTOR OF DEVELOPMENT AND POINTS OF INTERACTION
14:00 - 15:30 Conference hall BUKHARA	Expert session SUPPLY CHAIN OPTIMIZATION AND NEW LOGISTICS HUBS

14:00 - 15:30 Conference hall SAMARKAND	Expert session INNOVATIVE PAYMENT SYSTEMS FOR RETAIL	
15:30 - 16:30 Conference hall AMIR TEMUR BALLROOM	Visionary session HONEST CONVERSATION FROM TH FIRST PERSON 2	
16:00 - 17:30 Conference hall CRYSTAL BALLROOM	Master class HOW AND WHY TO GER TO THE MARKETPLACE?	
16:00 - 17:30 Conference hall BUKHARA	Round table TREASURES OF THE TERRITORY. TOURISM RETAIL IN CENTRAL ASIA: DRIVERS AND OPPORTUNITIES	
16:00 - 17:30 Conference hall SAMARKAND	Expert session  LABORATORY OF POSSIBILITIES: CRYPTOCURRENCY & BLOCKCHAIN	
Day 2, Friday, October 30th, 2026 InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)		
09:30 - 11:00 Conference hall AMIR TEMUR BALLROOM	Expert session  MARKETING	
09:30 - 11:00 Conference hall CRYSTAL BALLROOM	Expert session SERVICES AND IT SOLUTIONS FOR RETAIL: SOFTWARE, AUTOMATION, EQUIPMENT	
09:30 - 11:00 Conference hall BUKHARA	Expert session TRANSFORMATION OF CENTRAL ASIAN RETAIL FORMATS	
09:30 - 11:00 Conference hall SAMARKAND	Expert session HR. PERSONNEL MANAGEMENT	
09:30 - 10:30 Conference hall KHIVA	Category management Master class ENHANCE CUSTOMER EXPERIENCE THROUGH ASSORTMENT MANAGEMENT	
11:00 - 15:30 Conference hall KHIVA	INTERNATIONAL TRADE AND PURCHASING MEETUP CENTRAL ASIA	
11:30 - 13:00 Conference hall AMIR TEMUR BALLROOM	Expert session  MARKETING	

11:30 - 13:00 Conference hall CRYSTAL BALLROOM	Expert session FRANCHISING IS A SUSTAINABLE DEVELOPMENT MODEL
11:30 - 13:00 Conference hall BUKHARA	Expert session FASHION UNDUSTRY
11:30 - 13:00 Conference hall SAMARKAND	Expert session HR. STAFF TRAINING AND DEVELOPMENT
13:30 - 15:00 Conference hall AMIR TEMUR BALLROOM	Expert session HORECA OF THE EAST: TRENDS AND INNOVATIONS OF THE HOSPITALITY INDUSTRY
13:30 - 15:00 Conference hall CRYSTAL BALLROOM	Expert session  RETAIL SALES MANAGEMENT. HOW TO IMPROVE BUSINESS PROCESSES AND INCREASE PROFITS?
13:30 - 15:00 Conference hall BUKHARA	Expert session SUCCESS ON THE SHELF: FROM CUSTOMER SERVICE TO CUSTOMER RELATIONS
13:30 - 15:00 Conference hall SAMARKAND	Round table SECURITY AND RISK MANAGEMENT IN RETAIL
15:30 - 17:00 Conference hall CRYSTAL BALLROOM	Expert session  GEOMARKETING
15:30 - 17:00 Conference hall BUKHARA	Expert ssession STM AND OWN PRODUCTION ARE THE VERY SAME PRODUCT
15:30 - 17:00 Conference hall SAMARKAND	Expert session DISTRIBUTOR OF THE FUTURE
16:00 - 17:00 Conference hall KHIVA	Category management Master class  DATA USING FOR FORECASTING AND INVENTORY MANAGEMENT  DEMAND