

**Business program of the International Forum of Electronic Commerce and
Retail**

CENTRAL ASIA RETAIL WEEK

August 27 - 29, 2025, Tashkent

InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
18.00 - 23.00	<p>Closed meeting</p> <p>RETAIL PLOV</p> <p>Question for discussion:</p> <ul style="list-style-type: none">• <p>Moderator:</p> <p>Invited to participate:</p> <ul style="list-style-type: none">•
Day 1, Thursday, August 27th, 2025 InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
09:30 - 11:00 Conference hall AMIR TEMUR BALLROOM	<p>Analytical session</p> <p>GLOBAL CONSUMER MARKET TRENDS. WHO IS HE, THE NEXT- GENERATION BUYER?</p> <p>Questions for discussion:</p> <ul style="list-style-type: none">• <p>Moderator:</p> <p>Invited to participate:</p> <ul style="list-style-type: none">•
09:30 - 11:00 Conference hall CRYSTAL BALLROOM	<p>Expert session</p> <p>MARKING SYSTEM: NEW BUSINESS OPPORTUNITIES AND SECURITY FOR THE BUYER</p> <p>Question for discussion:</p> <ul style="list-style-type: none">• <p>Moderator:</p> <p>Invited to participate:</p> <ul style="list-style-type: none">•
09:30 - 11:00 Conference hall BUKHARA	<p>Expert session</p> <p>WAREHOUSE LOGISTICS AND FULFILLMENT</p> <p>Question for discussion:</p> <ul style="list-style-type: none">• <p>Moderator:</p> <p>Invited to participate:</p> <ul style="list-style-type: none">•
09:30 - 11:00 Conference hall SAMARKAND	<p>Financial session</p> <p>FINTECH: KEY INDUSTRY TENDENCIES AND TRENDS</p> <p>Question for discussion:</p> <ul style="list-style-type: none">• <p>Moderator:</p> <p>Invited to participate:</p> <ul style="list-style-type: none">•

10:00 - 11:00 Conference hall KHIVA	Category management Master class CATEGORY MANAGEMENT: FROM STRATEGY TO PRACTICE Question for discussion: • Moderator: Invited to participate: •
11:30 - 13:00 Conference hall AMIR TEMUR BALLROOM	Plenary session RETAIL AND E-COMMERCE TRENDS IN CENTRAL ASIA Question for discussion: • Moderator: Invited to participate: •
11:30 - 12:30 Conference hall KHIVA	Category management Master class EFFECTIVE ASSORTMENT MANAGEMENT FOR RETAIL Question for discussion: • Moderator: Invited to participate: •
13:00 - 17:30 Conference hall KHIVA	INTERNATIONAL TRADE AND PURCHASING MEETUP CENTRAL ASIA Question for discussion: • Moderator: Invited to participate: •
14:00 - 15:00 Conference hall AMIR TEMUR BALLROOM	Visionary session HONEST CONVERSATION FROM THE FIRST PERSON Question for discussion: • Moderator: Invited to participate: •
14:00 - 15:30 Conference hall CRYSTAL BALLROOM	Round table INTERNATIONAL E-COMMERCE: VECTOR OF DEVELOPMENT AND POINTS OF INTERACTION Question for discussion: • Moderator: Invited to participate: •
14:00 - 15:30 Conference hall BUKHARA	Expert session SUPPLY CHAIN OPTIMIZATION AND NEW LOGISTICS HUBS Question for discussion: • Moderator: Invited to participate: •

14:00 - 15:30 Conference hall SAMARKAND	Expert session INNOVATIVE PAYMENT SYSTEMS FOR RETAIL Question for discussion: • Moderator: Invited to participate: •
15:30 - 16:30 Conference hall AMIR TEMUR BALLROOM	Visionary session HONEST CONVERSATION FROM TH FIRST PERSON 2 Question for discussion: • Moderator: Invited to participate: •
16:00 - 17:30 Conference hall CRYSTAL BALLROOM	Master class HOW AND WHY TO GER TO THE MARKETPLACE? Question for discussion: • Moderator: Invited to participate: •
16:00 - 17:30 Conference hall BUKHARA	Round table TREASURES OF THE TERRITORY. TOURISM RETAIL IN CENTRAL ASIA: DRIVERS AND OPPORTUNITIES Question for discussion: • Moderator: Invited to participate: •
16:00 - 17:30 Conference hall SAMARKAND	Expert session LABORATORY OF POSSIBILITIES: CRYPTOCURRENCY & BLOCKCHAIN Question for discussion: • Moderator: Invited to participate: •
Day 2, Friday, August 27th, 2025 InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
09:30 - 11:00 Conference hall AMIR TEMUR BALLROOM	Expert session MARKETING Question for discussion: • Moderator: Invited to participate: •

09:30 - 11:00 Conference hall CRYSTAL BALLROOM	Expert session SERVICES AND IT SOLUTIONS FOR RETAIL: SOFTWARE, AUTOMATION, EQUIPMENT Question for discussion: • Moderator: Invited to participate: •
09:30 - 11:00 Conference hall BUKHARA	Expert session TRANSFORMATION OF CENTRAL ASIAN RETAIL FORMATS Question for discussion: • Moderator: Invited to participate: •
09:30 - 11:00 Conference hall SAMARKAND	Expert session HR. PERSONNEL MANAGEMENT Question for discussion: • Moderator: Invited to participate: •
09:30 - 10:30 Conference hall KHIVA	Category management Master class ENHANCE CUSTOMER EXPERIENCE THROUGH ASSORTMENT MANAGEMENT Question for discussion: • Moderator: Invited to participate: •
11:00 - 15:30 Conference hall KHIVA	INTERNATIONAL TRADE AND PURCHASING MEETUP CENTRAL ASIA Question for discussion: • Moderator: Invited to participate: •
11:30 - 13:00 Conference hall AMIR TEMUR BALLROOM	Expert session MARKETING Question for discussion: • Moderator: Invited to participate: •
11:30 - 13:00 Conference hall CRYSTAL BALLROOM	Expert session FRANCHISING IS A SUSTAINABLE DEVELOPMENT MODEL Question for discussion: • Moderator: Invited to participate: •

11:30 - 13:00 Conference hall BUKHARA	Expert session FASHION UNDUSTRY Question for discussion: • Moderator: Invited to participate: •
11:30 - 13:00 Conference hall SAMARKAND	Expert session HR. STAFF TRAINING AND DEVELOPMENT Question for discussion: • Moderator: Invited to participate: •
13:30 - 15:00 Conference hall AMIR TEMUR BALLROOM	Expert session HORECA OF THE EAST: TRENDS AND INNOVATIONS OF THE HOSPITALITY INDUSTRY Question for discussion: • Moderator: Invited to participate: •
13:30 - 15:00 Conference hall CRYSTAL BALLROOM	Expert session RETAIL SALES MANAGEMENT. HOW TO IMPROVE BUSINESS PROCESSES AND INCREASE PROFITS? Question for discussion: • Moderator: Invited to participate: •
13:30 - 15:00 Conference hall BUKHARA	Expert session SUCCESS ON THE SHELF: FROM CUSTOMER SERVICE TO CUSTOMER RELATIONS Question for discussion: • Moderator: Invited to participate: •
13:30 - 15:00 Conference hall SAMARKAND	Round table SECURITY AND RISK MANAGEMENT IN RETAIL Question for discussion: • Moderator: Invited to participate: •

15:30 - 17:00 Conference hall CRYSTAL BALLROOM	Expert session GEOMARKETING Question for discussion: • Moderator: Invited to participate: •
15:30 - 17:00 Conference hall BUKHARA	Expert session STM AND OWN PRODUCTION ARE THE VERY SAME PRODUCT Question for discussion: • Moderator: Invited to participate: •
15:30 - 17:00 Conference hall SAMARKAND	Expert session DISTRIBUTOR OF THE FUTURE Question for discussion: • Moderator: Invited to participate: •
16:00 - 17:00 Conference hall KHIVA	Category management Master class DATA USING FOR FORECASTING AND INVENTORY MANAGEMENT DEMAND Question for discussion: • Moderator: Invited to participate: •