

**Business program of the International Forum of Electronic Commerce and
Retail**

CENTRAL ASIA RETAIL WEEK

April 8 - 10, 2026, Tashkent

InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
18.00 - 23.00	Closed meeting RETAIL PLOV
InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
09:30 - 11:00 Conference hall AMIR TEMUR BALLROOM	Analytical session GLOBAL CONSUMER MARKET TRENDS. WHO IS HE, THE NEXT- GENERATION BUYER? Questions for discussion: •
09:30 - 11:00 Conference hall CRYSTAL BALLROOM	Expert session MARKING SYSTEM: NEW BUSINESS OPPORTUNITIES AND SECURITY FOR THE BUYER
09:30 - 11:00 Conference hall BUKHARA	Expert session WAREHOUSE LOGISTICS AND FULFILLMENT
09:30 - 11:00 Conference hall SAMARKAND	Financial session FINTECH: KEY INDUSTRY TENDENCIES AND TRENDS
10:00 - 11:00 Conference hall KHIVA	Category management Master class CATEGORY MANAGEMENT: FROM STRATEGY TO PRACTICE
11:30 - 13:00 Conference hall AMIR TEMUR BALLROOM	Plenary session RETAIL AND E-COMMERCE TRENDS IN CENTRAL ASIA
11:30 - 12:30 Conference hall KHIVA	Category management Master class EFFECTIVE ASSORTMENT MANAGEMENT FOR RETAIL
13:00 - 17:30 Conference hall KHIVA	INTERNATIONAL TRADE AND PURCHASING MEETUP CENTRAL ASIA
14:00 - 15:00 Conference hall AMIR TEMUR BALLROOM	Visionary session HONEST CONVERSATION FROM THE FIRST PERSON

14:00 - 15:30 Conference hall CRYSTAL BALLROOM	Round table INTERNATIONAL E-COMMERCE: VECTOR OF DEVELOPMENT AND POINTS OF INTERACTION
14:00 - 15:30 Conference hall BUKHARA	Expert session SUPPLY CHAIN OPTIMIZATION AND NEW LOGISTICS HUBS
14:00 - 15:30 Conference hall SAMARKAND	Expert session INNOVATIVE PAYMENT SYSTEMS FOR RETAIL
15:30 - 16:30 Conference hall AMIR TEMUR BALLROOM	Visionary session HONEST CONVERSATION FROM TH FIRST PERSON 2
16:00 - 17:30 Conference hall CRYSTAL BALLROOM	Master class HOW AND WHY TO GER TO THE MARKETPLACE?
16:00 - 17:30 Conference hall BUKHARA	Round table TREASURES OF THE TERRITORY. TOURISM RETAIL IN CENTRAL ASIA: DRIVERS AND OPPORTUNITIES
16:00 - 17:30 Conference hall SAMARKAND	Expert session LABORATORY OF POSSIBILITIES: CRYPTOCURRENCY & BLOCKCHAIN
InterContinental Hotel, (Uzbekistan, Tashkent, Shakhrisabz street, 2)	
09:30 - 11:00 Conference hall AMIR TEMUR BALLROOM	Expert session MARKETING
09:30 - 11:00 Conference hall CRYSTAL BALLROOM	Expert session SERVICES AND IT SOLUTIONS FOR RETAIL: SOFTWARE, AUTOMATION, EQUIPMENT
09:30 - 11:00 Conference hall BUKHARA	Expert session TRANSFORMATION OF CENTRAL ASIAN RETAIL FORMATS
09:30 - 11:00 Conference hall SAMARKAND	Expert session HR. PERSONNEL MANAGEMENT
09:30 - 10:30 Conference hall KHIVA	Category management Master class ENHANCE CUSTOMER EXPERIENCE THROUGH ASSORTMENT MANAGEMENT
11:00 - 15:30 Conference hall KHIVA	INTERNATIONAL TRADE AND PURCHASING MEETUP CENTRAL ASIA

11:30 - 13:00 Conference hall AMIR TEMUR BALLROOM	Expert session MARKETING
11:30 - 13:00 Conference hall CRYSTAL BALLROOM	Expert session FRANCHISING IS A SUSTAINABLE DEVELOPMENT MODEL
11:30 - 13:00 Conference hall BUKHARA	Expert session FASHION UNDUSTRY
11:30 - 13:00 Conference hall SAMARKAND	Expert session HR. STAFF TRAINING AND DEVELOPMENT
13:30 - 15:00 Conference hall AMIR TEMUR BALLROOM	Expert session HORECA OF THE EAST: TRENDS AND INNOVATIONS OF THE HOSPITALITY INDUSTRY
13:30 - 15:00 Conference hall CRYSTAL BALLROOM	Expert session RETAIL SALES MANAGEMENT. HOW TO IMPROVE BUSINESS PROCESSES AND INCREASE PROFITS?
13:30 - 15:00 Conference hall BUKHARA	Expert session SUCCESS ON THE SHELF: FROM CUSTOMER SERVICE TO CUSTOMER RELATIONS
13:30 - 15:00 Conference hall SAMARKAND	Round table SECURITY AND RISK MANAGEMENT IN RETAIL
15:30 - 17:00 Conference hall CRYSTAL BALLROOM	Expert session GEOMARKETING
15:30 - 17:00 Conference hall BUKHARA	Expert ssession STM AND OWN PRODUCTION ARE THE VERY SAME PRODUCT
15:30 - 17:00 Conference hall SAMARKAND	Expert session DISTRIBUTOR OF THE FUTURE
16:00 - 17:00 Conference hall KHIVA	Category management Master class DATA USING FOR FORECASTING AND INVENTORY MANAGEMENT DEMAND